



**Public Disclosure of Student Achievement**

**Institution Name: Saint Francis University (Loretto, Pa)**

**Business Unit(s) included in this report: Shields School of Business**

**Academic Period Covered: 2022 - 2023**

**Date Submitted: October 31, 2023, revised March 1, 2024**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>TARGET</b>	<b>RESULT</b>
Bachelor of Science in Accounting	Career Placement Rate	90%	100%
Bachelor of Science in Accounting with a concentration in Entrepreneurship	Career Placement Rate	90%	100%
Bachelor of Science in Accounting with a concentration in Business Analytics	Career Placement Rate	90%	100%
Bachelor of Science in Business Analytics	Career Placement Rate	90%	100%
Bachelor of Science in Business Analytics with a concentration in Entrepreneurship	Career Placement Rate	90%	100%
Bachelor of Science in Economics	Career Placement Rate	90%	100%
Bachelor of Science in Economics with a concentration in Entrepreneurship	Career Placement Rate	90%	100%
Bachelor of Science in Economics with a	Career Placement Rate	90%	100%

concentration in Business Analytics			
Bachelor of Science in Finance	Career Placement Rate	90%	100%
Bachelor of Science in Finance with a concentration in Entrepreneurship	Career Placement Rate	90%	100%
Bachelor of Science in Finance with a concentration in Business Analytics	Career Placement Rate	90%	100%
Bachelor of Science in Global Business Management	Career Placement Rate	90%	100%
Bachelor of Science in Global Business Management with a concentration in Entrepreneurship	Career Placement Rate	90%	100%
Bachelor of Science in Global Business Management with a concentration in Business Analytics	Career Placement Rate	90%	100%
Bachelor Science Management	Career Placement Rate	90%	100%
Bachelor of Science in Management with a concentration in Entrepreneurship	Career Placement Rate	90%	100%
Bachelor of Science in Management with a concentration in Business Analytics	Career Placement Rate	90%	100%
Bachelor of Science in Management with a concentration in Healthcare Management	Career Placement Rate	90%	100%
Bachelor of Science Management Information Systems	Career Placement Rate	90%	100%
Bachelor of Science Management Information Systems with a concentration in Entrepreneurship	Career Placement Rate	90%	100%

Bachelor of Science Management Information Systems with a concentration in Business Analytics	Career Placement Rate	90%	100%
Bachelor of Science Management Information Systems with a concentration in Cyber Security	Career Placement Rate	90%	100%
Bachelor of Science Marketing	Career Placement Rate	90%	100%
Bachelor of Marketing with a concentration in Entrepreneurship	Career Placement Rate	90%	100%
Bachelor of Marketing with a concentration in Business Analytics	Career Placement Rate	90%	100%
Bachelor of Marketing with a concentration in Digital Media	Career Placement Rate	90%	100%
<b>Graduate Programs</b>			
Master of Business Administration (MBA)	Career Placement Rate	90%	100%
Master of Human Resource Management (MHRM)	Career Placement Rate	90%	100%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Career Placement Rate	The Career Placement Rate is determined through a comprehensive survey of 2022 graduates conducted by the Saint Francis University Office of Career Services and reported in its published <i>Class of 2022 Final Destination Report</i> . The survey determines a successful career placement as being either a full-time job in the graduate's field of study, in a related field, or continued study in graduate school within 6 months of graduation. The knowledge/survey response rate for graduates ranged from 86% to 90% across the business programs in the most recent survey administered. Saint Francis University regularly achieves high response rates for this survey that measures a critical success metric for the Shields School of Business. There is a usual year-

	<p>lag in the graduation year report compared to the Academic Year it is reported for. More simply, it collects outplacement data for the 2022 graduation year during the 2022-2023 Academic Year. Saint Francis University is currently tabulating the career outplacement rates for the 2023 graduating class.</p>
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