

Saint Francis UNIVERSITY MAGAZINE

SUMMER 2010



SCHOOL OF BUSINESS: Taking St. Francis into the marketplace



Contents

On the cover:

The SIFE team and members of the Dorothy Day Center with 800 food items collected to distribute to those in need in the area.

GOALS OF A FRANCISCAN HIGHER EDUCATION:

- ▶ A humble and generous attitude toward learning
- ▶ Reverence for all life and for the goodness of all humanity
- ▶ A global vision
- ▶ Service to the poor and needy
- ▶ Respect for the uniqueness of individual persons
- ▶ A community of faith and prayer
- ▶ The spirit of simplicity and joy
- ▶ Franciscan presence

REACH HIGHER. GO FAR.

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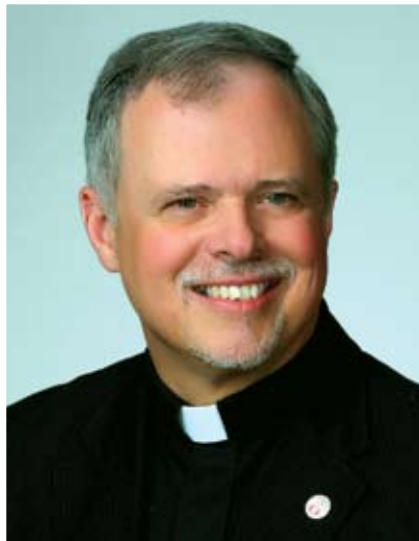
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A message from the President

St. Francis in the marketplace

He had inherited his father's love of all things French, even his name Francis, was his father's gift to him, a name that celebrated French values, ideals and sophistication. He was to inherit his father's business. The new openness between East and West, with or without the help of the Crusades, meant that merchandise was flowing. Fine cloth was finding its way to parts of Europe that had not seen such luxury since the days of ancient Rome. Italy and France, England and Germany all benefited from the growth of a new class of people, the merchant class, and the Bernadone family was a part of this class and dealers in fine cloth in the city of Assisi.

St. Francis of Assisi, as we have come to know him, was certainly a part of the merchant class. He was raised to appreciate money and the value of money. He reveled in what money could do: provide the means for parties, good food, wine, popularity and song; luxury in fine homes and clothes; education and the arts; it would provide the means of fulfilling dreams, even that of a knight going forth on adventure.

But all too soon St. Francis heard a louder voice, one that changed his attitude about wealth. The crucifix in the church named San Damiano called him to rebuild the broken-down edifice that was San Damiano. With his own hands and the monies he collected from selling some his father's cloth, he went about the task of rebuilding the church. This act of church reconstruction would be

the beginning and symbol of a full-blown transformation of the Church, its great renewal of which St. Francis would be its inspiration.

His father, Pietro, was not happy with his son's generosity. Calling him a thief, he brought him before the Bishop of Assisi and accused him of stealing from him. He demanded that the Bishop tell Francis to return the cloth that had been taken, or to pay him the value of the cloth. It was here, in the Bishop's presence, in the midst of the marketplace in the piazza in front of the cathedral, that Francis preached his first message to the business community. He called them to understand that God had truly blessed them with opportunity, an opportunity to make a difference, to live an ethical business life, one that would be responsible for wealth, as God's gift to be used for the good of others and in then service of the Church. The Bishop and all those gathered there in the marketplace then saw a most remarkable event, the wealthy son of Pietro Bernadone, heir apparent to all the Bernadone wealth, stripped himself of the clothes he wore, giving them back to his father, handing back all his present and future wealth in an act of abandonment to the will of God. This was the start of a saint's life and it began in the marketplace.

Saint Francis University is proud of its dynamic School of Business, under the leadership of Dr. Randy Frye and a tremendous faculty, our presence in the marketplace makes a great difference. It delivers the message St. Francis first preached, a message of ethical responsibility for wealth and the opportunity that wealth brings to make a difference. Our Small Business Development Center, under the leadership of Mr. Edward Huttenhower, continues and expands this message, as it engages student interns in assisting small businesses in the Allegheny Mountains to find a way to prosper and to grow as they keep in mind their responsibilities to their communities.

We are proud to celebrate our place in the marketplace. We ask that you continue to support our efforts to influence future entrepreneurs who will again, as did St. Francis, hear that tremendous call to live in charity and responsibility, as they listen, not to the crucifix at a little chapel in Assisi, but here, in the Allegheny Mountains at Saint Francis University, where once again the message is loud and clear: God calls you to make a difference, to live for others in the praise of His love. ■

Fr. Gabriel J. Zeis, T.O.R.

The School of Business

vibrant and expanding through research, economic development, and service

By: **Dr. Randy Frye**, dean

The mission statement of the School of Business is that it “seeks to enable students and graduates to know more, do more, and be more. The School of Business will graduate students who have the knowledge, skills, love of learning, confidence, drive, and ethical and moral values needed to be spiritually fulfilled in life and successful in professional careers.” In essence, our mission is very student-centric and essentially makes the pledge of creating alumni success stories, one student at a time. Furthermore, the School of Business aims to serve the educational and developmental needs of a broad constituency, from traditional-age students desiring enrollment in one of our six undergraduate business programs; to working professionals who desire executive development opportunities that come with the master of business administration and the master of human resource management programs; to aspiring entrepreneurs and small business

owners/managers receiving consulting and training services from the Small Business Development Center (SBDC), which has been assisting businesses in the southern Alleghenies region to start, grow, and prosper for 32 years. The reach of the School of Business expands farther into the region through research, economic development, and service outreach. Our school culture is one characterized by excellence, passion, ethical practice and compassion for others, service, realism (where theory meets practice) and vibrancy.

There are many points of pride within the School of Business, from the achievements of our students, graduates, and faculty and staff to the jobs created and retained in the broader community with the assistance of the SBDC, not to mention the businesses it helped to start, grow, and to prosper. The **Dr. Albert A. Zanzucki** Endowed Chair in Business Administration, established by **John S. Connors '64** and **Sheila Connors '65**, further elevates the stature and raises the vibrancy of the School of Business. It has enabled prominent and



internationally-acclaimed speakers to come to campus, it supports international travel opportunities for business students who participate in the annual springtime in London course, it enables six executives-in-residence (successful business practitioners, many of whom are our own business alumni) per year to teach classes and interact with students and faculty, and provides a research poster session and School of Business Awards Convocation each year to showcase and celebrate student and faculty research and related noteworthy achievements. A major success within the School of Business is its chapter of Students In Free Enterprise (SIFE). The SIFE team won five regional championships in the past eight



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Business

years and in April 2010 was recognized as the best club/organization at Saint Francis. The School of Business is an energetic and high-performing academic unit of the University and has a powerful and ambitious vision for the future.

The vision for the School of Business is embedded in its core Franciscan values and genuine embrace for fostering the ethical development of its students. This "St. Francis in the marketplace" initiative retrospectively examines ethical dilemmas faced by students and businesspeople today and provides the values and ethical frameworks to guide behavior and decision making through these complex situations. We are mindful of our rural environment and its continuing need for entrepreneurship and economic development.

For example, I suspect St. Francis would embrace our Small Business Development Center (SBDC) and SIFE team. Imagine a Franciscan brother or priest wearing his long black robe and sandals engaged in "economic gardening;" he would carefully plant and cultivate the seeds of entrepreneurship and economic development as an effective means sustaining rural families and building stronger communities. Our SIFE team helps others to understand how the free enterprise system works ethically in the global environment and fosters "a head for business and a heart for the world."

Of course our vision of the future requires that we continue the School of Business' commitment to excellence in teaching, research, and service. Our faculty and staff

are the backbone of the School of Business and our students and clients are the fuel or energy that makes all that we do meaningful and worthwhile. This reality will never change regardless of the opportunities and challenges ahead.

We view the School of Business as a cathedral for human development — among our students, faculty, staff, clients, and stakeholders — as well as a dynamic catalyst for excellence in teaching and research, program vibrancy, passionate service, and economic development.

One tangible goal is for the School of Business to someday have a new or refurbished facility to house its students, faculty, staff, classrooms, and programming. The great legacy of the business administration department, and now School of Business, deserves a facility makeover and its own special residence on campus. We invite business alumni to support our mission by allowing us to share your success stories (we call them "Portraits of Success") with prospective students, to consider returning to campus for two or three days as a visiting executive-in-residence, by selecting one of our outstanding business students for an internship or job with your organization, and/or simply joining our School of Business Facebook community. We desire the assistance and knowledge of our alumni!

On the following pages, we illustrate how the School of Business is reaching higher and going far while taking St. Francis' message into the global marketplace. ■

WELCOME TO THE SCHOOL OF BUSINESS

ACADEMIC MAJORS AND OTHER STRATEGIC INITIATIVES

Bachelor of Science in Business Administration with Majors in:

- ▶ Accounting
- ▶ Economics
- ▶ Finance
- ▶ Management
- ▶ Management Information Systems (MIS)
- ▶ Marketing

Minors are available in all the areas listed above, along with one in International Business and another in Business Administration (designed for non-business majors).

Graduate School of Business and Human Resource Management

- ▶ Master of Business Administration (MBA)
- ▶ Master of Human Resource Management (MHRM)

Small Business Development Center (SBDC)

- ▶ Center for Global Competitiveness (CGC)
- ▶ Renewable Energy Center (REC)
- ▶ Scholarship for Entrepreneurship and Economic Development (SEED)
- ▶ Excellence in Community Development, Entrepreneurship, and Leadership (EXCEL)

Dr. Albert A. Zanzucchi Endowed Chair in Business Administration

Students in Free Enterprise (SIFE)

Investment Club

Elevating the School of Business through the Dr. Albert A. Zanzuccki Endowed Chair in Business Administration

The School of Business is thankful for the generosity of **John S. Connors '64** and **Sheila Connors '65** for establishing the **Dr. Albert A. Zanzuccki** Endowed Chair of Business Administration and is very pleased that Dr. Zanzuccki is being recognized for his 64 years of excellent service to Saint Francis as professor of accounting, business department chairman, and volunteer institutional advancement office associate. The Chair's mission is to further validate Saint Francis' School of Business leadership position in the business education market and to elevate the stature and quality of its business program, while serving its students, alumni, and regional business community.



Dr. Albert A. Zanzuccki and his wife, Velsie, at the Dr. Albert A. Zanzuccki Endowed Chair Distinguished Lecture featuring Dr. Michael Mandelbaum on October 23, 2008, at the John F. Kennedy Auditorium.

At a glance the core elements of the Dr. Albert A. Zanzuccki Endowed Chair in Business Administration Program include:

- ▶ The Dr. Albert A. Zanzuccki Endowed Chair in Business Administration Annual Lecture Series — One or two major speakers per year are invited to campus to address the campus and larger business communities. Past Distinguished Lecture Series speakers include: Dr. Ken Dychwald (September 2007), Dr. Michael Mandelbaum (October 2008), **Mr. John Kornitzer '68** (September 2009), and Dr. Thomas Peters (April 2010). The next Dr. Albert A. Zanzuccki Distinguished Lecturer will be Mr. David Chilton, a leading financial planner and author, on September 22, 2010.
- ▶ The Dr. Albert A. Zanzuccki Executive-in-Residence (EIR) Program and EIR Leadership course — Six executives-in-residence per academic year are invited to visit campus for periods of two to five days to stay in residence and to serve as guest speakers in classes and as mentors to our students.
- ▶ International Business Education/Global assistance scholarships — Provides scholarships for Saint Francis business students to participate in the springtime in London study abroad course.
- ▶ Financial Support for Saint Francis' chapters of Students in Free Enterprise (SIFE) and Sigma Beta Delta, an international business honor society.
- ▶ Support for the annual Dr. Albert A. Zanzuccki Endowed Chair in Business Undergraduate Research Poster Session, Student Recognition Dinner, and Honors Convocation. ■

THE SCHOOL OF BUSINESS WOULD LIKE TO THANK ITS ADVISORY BOARD MEMBERS FOR THEIR SERVICE TO THE UNIVERSITY:

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Michael Corless '78 , co-chair	Corless & Associates
Terry Anderson '94	Saint Francis University Small Business Development Center
Theresa Bogovich '93	Stifel Nicolaus
Robert Fink	Stifel Nicolaus
Marisa Gentile '03	Schneider Downs & Co., Inc.
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Jeff Livermore '95	M & T Bank
Thomas McElroy '77	Hughes Communications, Inc.
Paul Sansone '88	Better World Books
Dolores Shellenberger '94	Altoona Regional Health Systems
Teresa Waksmonski '90	James E. VanZandt VA Medical Center



The importance of *The Little Big Things*: an evening with the legendary Tom Peters

by **Dr. Randy Frye**, dean of the school of business

Tom Peters, the legendary “Excellence Guru,” visited Saint Francis on April 19 to address an audience of 850 students and regional business leaders on the topics of leadership, excellence in business, and the need to emphasize the little big things in an organization. The Peters speaking engagement was featured as part of the **Dr. Albert A. Zanzuccki** Endowed Chair in Business Administration distinguished lecture series. Peters is a consultant, writer, and electrifying motivational speaker best known for this classic management book, *In Search of Excellence*, co-authored with his friend Robert Waterman nearly three decades ago. In 1999, *In Search of Excellence* was honored by NPR as one of the “Top Three Business Books of the 20th Century” and was the most widely held library book in the United States from 1989 to 2006. Other influential books written by Tom Peters include: *A Passion for Excellence* (with Nancy Austin), *Thriving on Chaos*, *Liberation Management*, *The Brand You 50*, and *Re-Imagine: Business Excellence in a Disruptive Age*. However, during the Saint Francis lecture, Peters focused on his newest book, *The Little Big Things: 163 Ways to Pursue Excellence*, and cleverly tied it back to his classic, *In Search of Excellence*.

Peters said the body of his work on organizational and individual excellence has not changed much in the past three decades while the speed of change and the resulting turbulence in the global business environment make the principles he espouses to be even more relevant and important than ever. Peter added that during his continuing search for excellence, he has discovered that many small businesses embody the attributes of organizational excellence that in his earlier literary works and talks were often reserved for much larger global firms, such as General Electric, Starbucks, and Apple. He places new emphasis on the notion that “small is beautiful” and that small businesses that do ordinary things can be cool and excellent. Peters gave an example of how his pal, Larry Janesky, built a \$60 million business in Connecticut (Basement Systems Inc.) by creating dry basements that are free of toxic mold and can be used as a spare room or for storage. He added that basement mold grows regardless of the broader economic conditions and needs to be taken care of. Peters theorized that most of his audience works for small businesses and not-for-profit organizations, rather than the large organizations that he used to study and write about, and that indeed small business is the engine that drives economic growth in the United States.

Peters also noted that enthusiastic, in-touch leadership that cares for and values employees and customers wins. He focused on the fact that everyone needs to sweat the small stuff, such as having clean restrooms and Conrad Hilton making sure the shower curtains are tucked in around the hotel tubs. He also mentioned that Howard Schultz of Starbucks personally visits approximately 25 Starbucks cafes weekly. He added that watching excellence must be a daily affair. He gave an example of how his stay the night before at the Courtyard by Marriott in Altoona exceeded his expectations when the front desk associate gave a free late night snack of candy and chips to a weary traveler. He estimated the retail cost of the snack for the Marriott only about 73 cents, but that he will remember this kind act of service for the next 25 years! Peters implored the audience to begin the excellence journey, one step at a time.

Peters emphasized the value of leaders to have good listening skills and to ask the right questions. He shunned what he referred to as the “18 second manager” who listens for 18 seconds before interjecting a comment or dispensing managerial advice. He said the most important four words for an effective manager to use with associates are, “What do you think?” Peters indicated that thoughtfulness, kindness, and old-fashioned courtesy still go a long way to building an effective and unified high performance team. He noted that kindness is free. ■



Retired
CPA
Business Analyst
Assistant Branch Manager
Vice President Investments, Branch Manager
Senior Valuation Analyst
Director, Government Compliance
Group Vice President, Systems Manager III
Senior Vice President and Chief Accounting Officer
CFO
Vice President
Budget Analyst

From backpack to briefcase: executives-in-residence provide real world advice



The **Dr. Albert A. Zanzuccki** Endowed Chair in Business Administration Executive-in-Residence (EIR) series aids business students in making the transition from backpack to briefcase by inviting distinguished business executives to serve in residence as honorary professors. Executives-in-residence serve as guest lecturers in business classes, make special presentations to the campus community, and provide helpful coaching and mentoring experiences for our students and professors. During the past three years, 18 executives-in-residence have visited the School of Business, including 12 distinguished business alumni.

The typical EIR will visit two to three regularly scheduled business classes per day that are relevant to his/her field or profession, and will conclude with conducting a special leadership course which allows for small group discussions with junior and senior business majors.

All of the executives-in-residence also present for the Business in a Global Society class, comprised of mostly first year business students. An EIR may visit up to 200 business students during a stay on campus, meet with faculty, and sometimes have one-on-one mentoring sessions with students interested in their particular profession. Some have also conducted mock job interviews for business seniors in the office of career services and have aided students in securing internships and employment after graduation. Students have positive reactions to the EIR series, calling the speakers, "effective and informative," "very well accomplished" and "inspiring."

Business alumni who are interested in serving should contact **Dr. Randy Frye**, dean of the school of business, at rfrye@francis.edu. ■

Pat Cataldo '66 (center) is pictured with a group of business students participating in an EIR class in January of 2009.

Paul Sansone '88 addressed a special leadership class in the Murtha Classroom in November of 2007.



John Dominec Calkins '92 speaks with business students in March of 2008.



British invasion: 4th annual springtime in London course

The School of Business sponsored its fourth annual springtime in London international business course for 15 of its students during the 2010 spring break. During the past four years, 73 business students have participated in the London study abroad program. The travel course is coordinated by **Dr. Randy Frye**, dean of the school of business, and **Dr. James Logue**, coordinator of undergraduate business student development and professor of accounting, and requires research assignments before, during, and after a busy eight-day excursion to London and Paris. The travel course was the idea of **Philip Kennedy '67**, a former School of Business advisory board member and former chairman of the accounting program at Slippery Rock University.

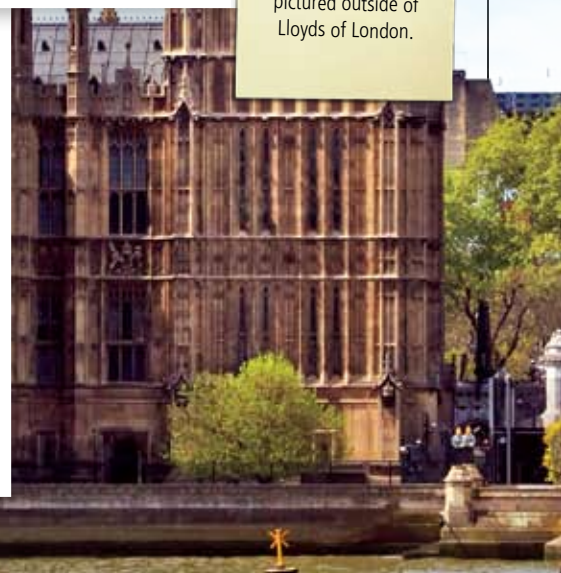
The international travel course includes a walking tour of the financial district of London, a lecture by a leading British economist, numerous commercial field trips to various businesses, and a day trip to Paris. The group heard a lecture by David Smith, a leading British economist and editor of the *London Financial Times*. The group visited Lloyds of London, The Bank of England, Bloomberg Financial, and Windsor Castle. They also took the Jack the Ripper walking tour and made a day trip to Paris.

Students welcome the opportunity to learn more about the British and French cultures. One student writes, "I want to thank you for the opportunity to participate in the London trip. The experiences that I have gained are indescribable, and the support provided is priceless." The London trip is subsidized by the **Dr. Albert A. Zanzucki** Endowed Chair in Business Administration program. ■

The 2009 London group outside of Windsor Castle.



The 2010 group is pictured outside of Lloyds of London.



School of Business students showcase research

The School of Business held its inaugural undergraduate research poster presentation on April 19. The event featured 10 different research

posters highlighting the research from 13 of the School of Business' undergraduate students. The research spanned the fields of economics, finance, management, management information systems, and marketing and ranged from course-embedded consultative research to independent experimental research in business.

Calley Bridges, a marketing and management major, presented two posters at the event. She enjoyed the event and the opportunity to showcase her work, "The work and research we do in these upper level classes are meant to challenge us and prepare us for the real world. It is hard work and it is great to see that the significance of these projects is recognized at Saint Francis by the larger community."

Jennifer Sabol, an accounting major, who presented her research on recession forecasting agrees, "As a participant in this event, I was amazed and encouraged at the outpouring of support from the college community. The poster presentation gave me a platform to not only display my work, but to discuss it with interested peers and faculty members. By sharing my knowledge with others, it reinforced the principles I learned during the course of my research. The experience of conducting research and presenting at this event has allowed me to become a leader in my field of study and has differentiated me from other students." The table below showcases the projects that were highlighted at this year's event. ■

POSTER TITLE	UNDERGRADUATE RESEARCH STUDENT(S)	FACULTY MENTOR
Financial Analysis of Northrop Grumman	Sean O'Reilly	Dr. Margaret Garcia
Financial Analysis of OfficeMax	Tim Rosner '10	Dr. Margaret Garcia
SWOT Analysis of a Small Rural Convenience Store	Lindsey Kelly '10	Dr. Dennis P. McInay
SWOT Analysis of a University's Student Government Association Finances and Operations	Bill Reilly '10	Dr. Dennis P. McInay
Gender, Leadership and Advertising: An Experiment on the Perceptions of the Gender-Based Portrayal of Leadership	Julie Yasko '10	Dr. John S. Miko
Long-Term Recession Forecasting Using the Yield Curve	Jennifer Sabol	Dr. Edward Timmons
Marketing Research for Sleeping Bag Armor by Blackstone Outdoor Gear	Calley Bridges Jordan Davis '10 Elyse Peterman '10	Ms. Betsy Lehman
Marketing Research on Franciscan Impact at Saint Francis University	Kristina Chunko '10 Tim Crawford '10 Jessica Stojak	Ms. Betsy Lehman
Search Engine Optimization: The Ins and Outs of Being # 1	Sean O'Reilly	Dr. John S. Miko
Marketing Positioning Research for Sleeping Bag Armor	Calley Bridges Sean Barker '10 Jessica Stojak	Ms. Betsy Lehman



Management information systems and management major **Sean O'Reilly** explains his work on search engine optimization to a fellow undergraduate student.



Students and faculty discuss research projects.

Small Business Development Center provides local and global outreach

by **Edward Huttenhower**, director of the Small Business Development Center

For more than 30 years Saint Francis has hosted one of the 18 Small Business Development Centers (SBDC) in Pennsylvania. The SBDC provides services and assistance to the small business community in the region and has an impact both locally and internationally. From its humble beginnings in 1979, the SBDC has grown in both scope and outreach. The SBDC serves Bedford, Blair, Cambria, Fulton, Huntingdon, and Somerset Counties and is part of the School of Business. Since 1990, it has been housed on the edge of campus in the former Delta fraternity house.

The SBDC started at the impetus of the late **Dr. Richard Crawford** when it became apparent that the University needed to outreach to the business community to help maintain a strong small business community in the region during a time of significant changes in the region's economy. It is one of more than 1,000 small business development centers nationwide.

The SBDC provides services in two areas. The first is confidential business consulting, including business plan development, start-up procedures, financing proposals and market analysis, among others. The second is in providing seminars and workshops on topics of interest to the small business community. Consulting services are provided at no charge and nominal fees are charged for workshops. Through the SBDC clients

also have access to services from state and national small business development centers.

The center and its clients have achieved impressive results. Since 2000, the SBDC has worked with 3,044 clients providing over 57,413 hours of consulting. Clients reported receiving almost \$96.6 million in various types of financing. SBDC consulting has assisted in 262 new business start-ups, 41 business expansions and the purchase of 109 businesses. Companies assisted have

The SBDC provides services and assistance to the small business community in the region and has an impact both locally and internationally.

also reported \$10.85 million in new exports and \$77 million in new sales. Jobs created have totaled 1,521 while jobs retained have totaled 1,914.

The SBDC also includes the Center for Global Competitiveness (CGC) and the University's Renewable Energy Center (REC). In 1993, the University received funding for the CGC, whose purpose is to provide small to medium sized businesses assistance in looking at new and expanded market opportunities both internationally and domestically. Through a subcontract with the Saint Vincent College

SBDC, the CGC provides services in the Saint Francis SBDC territory and also into southwestern Pennsylvania.

A particular emphasis is on specific industry sectors that are important to the region. Sectors have included the lumber industry, safety and security/defense and the food industry. Work with the mining/heavy equipment sectors is particularly important. For over 10 years, the CGC has worked closely with companies that provide products to the mining industry.

A highlight of working with the mining sector has been trade missions to various mining regions around the world. Over the years this has included attendance at shows in Australia, Brazil, Canada, Chile, Mexico, Peru, South Africa, and Ukraine. In October 2010, the Center will again attend the Electramining Show in Johannesburg, South Africa. The CGC takes booth space at these shows, develops a catalog and represents the participating companies for a nominal fee. In several cases, companies attend the show with the CGC. Many of these companies have generated significant new sales from these shows. For 2011, the CGC is planning to attend a mining trade show in Russia.

The Renewable Energy Center (REC) was established in 2005 as a reflection of the University's commitment to improving the environment. With an initial concentration in wind energy, the Center has developed the first anemometer loan program in Pennsylvania. Through its Community Wind

(continued on next page)



(SBDC, continued from previous page)

Program, the REC places meteorological towers to measure the wind for an extended period of time for interested landowners on promising sites around the state.

The REC has set up towers at five sites around the state. Several of these show potential and are moving towards further research and development. It is important to note that by targeting community wind, the REC is concentrating on smaller projects falling between residential scale and large scale commercial developments. The REC took the lead role in bringing the wind turbine to campus during the fall 2009.

The REC developed Pennsylvania's only Renewable Energy Center directory, listing more than 80 installers and providers of various types of renewable energy. The directory has been used by individuals, companies and organizations across the state. The Center also has been an integral part of three community wind investment conferences.

In addition to serving regional and global business communities, the SBDC provides a setting for University students to participate in real world applications. Annually, a top senior business student participates at the SBDC through the Excellence through Community Service, Entrepreneurship and Leadership (EXCEL) program. During

their year at the Center, the student works in conjunction with SBDC consultants in assisting in market research, business planning, and financial projections.

The Scholarship for Entrepreneurship and Economic Development (SEED) scholarship program brings two incoming freshman students to the SBDC as part of scholarship funds they will receive annually during their time at Saint Francis. The students assist in increasingly involved projects during their four years. Additionally, students from several marketing and fraud audit classes have participated in projects using SBDC clients. The University graduates who have worked at the SBDC have consistently received high quality job offers with their work at the Center being noted as a strong plus on their resumes.

Annually since 1982, the SBDC presents various small business awards to entrepreneurs who have made a difference in the region and to individuals who advocate for the small business community. The 2010 awards were presented June 9. This year's winners were:

- ▶ **Small Business Person of the Year** – Richard Endres, Jr., E.B. Endres, Inc. (Huntingdon County)
- ▶ **Small Business Exporter of the Year** – Eileen Melvin, United Metal Fabricators (Cambria County)
- ▶ **Young Entrepreneur of the Year** – Devin Mullen, Your Jewelry Box LLC (Blair County)
- ▶ **Financial Services Advocate** – Paul Cooney, Altoona-Blair County Development Corp. (Blair County)
- ▶ **Women in Business Advocate** – Deb Toothman, Independent Longaberger Branch Leader (Fulton County)

Winners of the SBDC awards are nominated each year for awards through the Small Business Administration. The 2010 Western Pennsylvania Young Entrepreneur of the Year was **Brian Shrift '05**, owner of Precision Business Solutions in Ebensburg. In 2003, **Tony Bambocci '82**, president of Digital Solutions Inc. in Altoona, was the Western Pennsylvania Small Business Person of the Year.

If you are interested in learning more about the SBDC and its activities please contact 814-472-3200 or sbdc@francis.edu. ■

Front row (left to right): Eileen Melvin, Gary Martin (on behalf of Senator Wozniak), Deb Toothman. Back row (left to right): Ed Huttenhower, Richard Endres, Jr., Devin Mullen, Paul Cooney and Dr. Randy Frye.

MHRM PROGRAM EARNS INTERNATIONAL RECOGNITION

The Society of Human Resource Management (SHRM) has recognized Saint Francis' master of human resource management (MHRM) program for its alignment with the professional body of knowledge required for its Professional in Human Resource (PHR) and Senior Professional in Human Resources (SPHR) certification examinations. Saint Francis was recognized at the International SHRM Conference in New Orleans. The 33-credit MHRM program was the first graduate program offered at Saint Francis (circa 1961) and offers the practitioner-focused graduate degree at locations in Harrisburg and Loretto. ■

SIFE: a head for business, a heart for the world

by **Dr. John Miko, '92**, associate dean of business, chair for undergraduate business programs, and assistant professor of management information systems

MARCH 29, USA REGIONAL COMPETITION: CHARLOTTE, NC

It is just moments before the Saint Francis Students In Free Enterprise (SIFE) team's presentation. A large conference room at the Westin Hotel and Conference Center fills to capacity. Among those in the crowd are 11 judges and dozens of observers from some of the nation's largest and most prestigious companies including: Wells Fargo, Pepsi,

Unilever, and KPMG. Several other college and university SIFE teams, including the reigning SIFE USA National Champions, are in attendance. Much like the atmosphere before a sporting event, there is an electricity in the air and an expectation that something special is going to take place.

Six members of the Saint Francis SIFE team enter the room and deliver a 24-minute, multi-media enhanced presentation that is both charming and awe-inspiring. During the presentation, the audience reaction is palpable. Accepting smiles, head nods, and polite laughter complement a feeling of

respect and admiration that permeates the crowd. Several times as the presenters hit their cues, I am so proud that I get chills. The presentation concludes and our team deftly and expertly answers the judges' questions and exits the room. While there are still teams left to present and judging left to do, none of that matters. The team has represented itself and its projects well and has done its best. Later, at the awards ceremony, the Saint Francis SIFE team is named a SIFE USA Regional Champion and

(continued on next page)



2009-2010 SIFE team at the Charlotte Regional Championship.

receives two trophies, \$3,500 in cash prizes, and an invitation to the national competition. While this championship was the culminating event of the 2009-2010 Saint Francis SIFE team's year, it was only one milestone in a fantastic year among many great years for a wonderful program at Saint Francis. Like so many things in life, for this SIFE team and for our SIFE program, the journey is truly the reward.

WHAT IS SIFE?

SIFE is an international, non-profit organization that was founded in 1975. It has since grown to become one of the largest collegiate organizations in the world. SIFE is active on more than 1,500 university campuses in more than 40 countries with over 42,000 participating students. It brings together a diverse network of university students, academic professionals, and industry leaders around the shared mission of creating a better, more sustainable world through the positive power of business. Using a set of criteria centered around educating others on issues such as ethics, entrepreneurship, and personal finance, the judges assess the impact each SIFE team has had on its community. Winners of these competitions compete at the national level, and one team from each nation is selected to compete at the international level. In completing these projects, SIFE students throughout the world are demonstrating that individuals with a knowledge and passion for business can be a powerful force for change.

SIFE AT SAINT FRANCIS

Saint Francis' journey with SIFE started in 1999 when **Dr. Randy L. Frye**, dean of the school of business, established a chapter. Along with myself and **Ms. Betsy Lehman**, assistant professor of marketing, Dr. Frye continues to serve as one of the team's advisors. From its humble beginnings with only a handful of students completing only a few projects per year, SIFE has grown to become a premier student organization on campus. Over the past eight years, the Saint Francis SIFE team has won five SIFE Regional Championships, 10 SIFE National Individual Topic awards, and



SIFE students preparing breakfast for local families in need.

was recently named the Student Government Association's 2009-2010 Outstanding Campus Organization. More importantly, the efforts of our SIFE chapter have impacted thousands in our local community. This year's team has extended and built upon the tradition of success established by prior teams. With over 45 student members from nine majors, this year's team spent over 3,000 hours designing and implementing 15 projects to make an impact on the local community. The projects provided community outreach and educated various audiences including elementary students, high school students, college students, and small business owners about business principles in the areas of market economics, entrepreneurship, personal finance, business ethics, success skills, and environmental sustainability. While the 2009-2010 SIFE team conducted 15 such projects, the four following projects exemplify the spirit of the Saint Francis SIFE team.

EXTREME GREEN DORM CHALLENGE AND MAKEOVER

After consulting with the University's business office and the physical plant, the SIFE team discovered that a large percentage of the electricity usage on campus is in the residence halls. During the fall 2009 semester, the SIFE team designed and implemented a program aimed at educating students on ways to reduce this energy usage: the Extreme Green Dorm Challenge and Makeover. The program invited University residence halls to participate in a 10-day competition to conserve electricity. SIFE partnered with the office of residence life and the Renewable Energy Center to engage and educate students in residence halls. Educational sessions were held in residence halls, e-mails and flyers were distributed that taught students about various behavioral changes to reduce electricity consumption. Students were encouraged to adopt these

practices to compete in the challenge. During the 10-day competition period, electricity consumption was measured and was compared to the dorm's baseline usage. The results were significant, eight of the 11 participating dorms reduced their energy usage by over 10% during the challenge. The average reduction for all dormitories that competed in the competition was 13%. If these savings could be extrapolated for the whole year, the University would reduce its energy consumption by nearly 150,000 kilowatt-hours, which is equivalent to moving 13 US homes "off the grid." The winning dorm, the Bach Honor's House, was able to reduce its energy during the 10-day competition by 31%. For their efforts, the residents received a Wii and a basket of energy-efficient products supplied by local organizations. This project was highlighted in a PennLines magazine article entitled "Educating Generation Green" and was also chosen as one of the Top 20 National SIFE projects in the category of environmental sustainability.

INVEST IN SUCCESS

In order to provide a mechanism to help aspiring entrepreneurs bring their business plans to fruition, the SIFE team created the first annual Invest in Success event. Inspired by ABC's reality TV show "Shark Tank," the team created the program to challenge University students to create or utilize an existing business plan for a new product or service and to deliver a convincing sales pitch to a panel of judges. The team recruited five accomplished small-business owners and venture capitalists to serve as judges. If the judges were impressed by the idea pitched by a student, they had cash available to provide the capital necessary to aid in the development of the student's business idea. The competition inspired innovative ideas from 12 student teams. In the end, six student groups received



High school students present as part of the business ethics competition held on Business day.



cash to help fund the start-up of their business ventures. Two of the top monetary awards were given to **Jonathan Miller '08**, a master of business administration student, to apply for patents for two different innovations that he personally developed: an ink-saving font and a low-cost 3-D modeling tool that utilizes Google Earth.

LET'S CAN HUNGER

In an effort to provide both long-term and immediate hunger relief to those in need, our SIFE team established the "Let's Can Hunger" initiative on campus. To address long-term hunger relief, the SIFE team partnered with the Campbell's Soup Company to establish a local canned-food drive. After an educational and marketing campaign to highlight the urgent need for donations, the SIFE team placed collection boxes in local convenience stores and throughout the University's residence halls and academic buildings. These efforts led to the collection and distribution of over 800 non-perishable food items. To provide immediate hunger relief, SIFE partnered with the campus' Dorothy Day Center to identify local families in need during the holiday season. These families were invited to a

free holiday breakfast prepared by the SIFE students. This breakfast was attended by more than 42 people who were extremely appreciative for a hot meal and the kindness. Through this project, the SIFE team's service to the poor and needy directly met one of the Franciscan Goals of Higher Education.

BUSINESS DAY

One of the marquee events each year for SIFE is its annual Business Day. Local high schools are invited to campus to learn about business principles and business ethics. The 9th Annual Business day was held on March 19. The event was attended by over 180 local high school students representing eight different schools. The event was aimed at educating and raising awareness about business topics among the high-school students in a fun, entertaining format. The day consisted of educational break-out sessions and competitive stations. Some of the sessions included: Marketing in a Minute, Business Feud, a business fashion show, a mock interview and resume session, and a session geared toward international issues in business. The day is many high schools students' first exposure to these important topics. It concluded with the crowning of the 9th Annual Business Bowl champion, Hollidaysburg Area High School. The event received media coverage from local newspapers the *Altoona Mirror* and the *Mainliner*, and the local CBS and NBC news affiliates (WTJ and WJAC). A link to the segment that aired on WJAC is <http://tinyurl.com/SFUWJAC>.

STUDENT DEVELOPMENT AND CAREER OPPORTUNITIES

Students and their personal and professional development are at the heart of the SIFE program. While SIFE students develop and implement programs to make contributions to our local community, they also develop themselves. Although the SIFE team receives advice and support from its faculty mentors, it primarily functions independently. SIFE students hold leadership positions, develop and lead projects, network, form outside partnerships, and interact with one another

and outside contacts to complete projects. The environment that SIFE fosters serves as an experiential learning business laboratory for our students. **Bridget Flaherty '08**, a four-year member of SIFE is now employed as a staff auditor at S.R. Snodgrass in Pittsburgh, and attributes her experience with SIFE to the development of her "soft" skills. She writes, "I would have to say SIFE provided a great opportunity for me to get involved on campus. Getting the opportunity to be member and president helped me to develop into a leader by strengthening my time-management abilities and ability to work with others in a team-based environment toward a common goal. It also helped me to be able to think on my feet, devise solutions to problems and organize projects and people. My interactions with fellow members taught me valuable lessons on the different work styles people have." These outside experiences with SIFE complement the skills and knowledge students gain from their coursework. **Tim Smith '10**, this past year's vice president, writes "SIFE provided me with a tremendous opportunity to develop both professionally and personally. Through my experiences with SIFE, I have a deeper understanding of the business world than coursework alone could have provided." Tim recently began a career as an account executive with Transperfect Translations in Philadelphia, PA.

SIFE's unique relationship with companies directly provides career opportunities for our students. SIFE donor companies contribute thousands of dollars to SIFE to support its mission. In exchange for their contribution, the companies get an inside track to meet and recruit some of the most motivated and talented young business professionals from across the nation. At the recent national competition, a recruiter from a large consumer retailer commented to me, "Why should I travel to all the campuses in the nation to recruit students? I know when I recruit at a SIFE event that I am already getting the cream of the crop." SIFE's employer relationship has paid dividends for several of our students over

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the years. **Jennifer Park Delsignore '04**, a senior sales finance analyst for Delmonte foods in Pittsburgh, PA, received her first job offer with Unilever as a result of her involvement with SIFE. Jennifer writes, "I consider SIFE the core reason for my success after graduation. I obtained my first job at a SIFE competition in Kansas City. I had an on-site interview at the event with Unilever North America based out of Englewood Cliffs, NJ. I was offered a sales position shortly thereafter. Due to the opportunities SIFE provided me, I am still employed within the consumer packaged goods industry today."

This past year's SIFE president, **Julie Yasko '10**, received a tremendous opportunity through the SIFE employer network. During the summer after her junior year, Julie was one of only 10 collegians nationwide invited to participate in an annual three day brand camp sponsored by the Clorox Company. The camp is intense, highly competitive, and filled with a series of interviews. Through this process, Clorox discovered what Saint Francis already knew; Julie is a talented leader who would be an asset to any organization. Julie acknowledges the role SIFE had in her development as she writes, "I regard SIFE as the most influential organization in the development of my leadership and teambuilding skills. Like with any job, we had collective goals and needed to

accomplish many tasks to reach those goals. Also, like any job, we faced challenges and occasionally dealt with failure. But it was the act of leading, working with, listening to, learning from and encouraging our 45 members during these times that helped me learn best what it means to be a leader and a professional." Julie recently began her career with Clorox as an associate brand manager in San Francisco, CA.

A HEAD FOR BUSINESS AND A HEART FOR THE WORLD

I am very proud to be part of the campus' SIFE organization. Our hard work over the past few years has been rewarded by SIFE USA and Saint Francis, but our collective journey has been the most enriching aspect. We have inspired young entrepreneurs, taught the importance of business ethics, helped to feed the poor, and have shown that individuals with a knowledge and passion for business can be a powerful force for change. Along the way we had fun, developed professionally and personally, and created bonds that will last a lifetime. The journey continues and the past, current, and future members of our SIFE team will continue to combine their business knowledge and Franciscan values to demonstrate that they have a head for business and a heart for the world. ■

Associate Editor's Note: Dr. John Miko was recently appointed to the Students In Free Enterprise (SIFE) USA Faculty Advisory Board. The 15-member advisory committee represents more than 1,000 SIFE USA faculty advisors from more than 600 colleges and universities in the United States. Miko was appointed to represent private, four-year institutions with enrollments between 1,500 and 5,000 students. Miko has served as the advisor and Sam Walton Fellow for the Saint Francis University's SIFE chapter for the past eight years. During this time the team has been won five regional championships, has competed at the SIFE USA National Exposition competition, and has won several national individual topic competitions.

Develo

The University's master of business administration (MBA) program is celebrating its 20th anniversary as the largest part-time, executive-style graduate program in central Pennsylvania and now touts more than 500 alumni. It currently enrolls 110 graduate students and is the region's first part-time MBA program with locations in Altoona, Johnstown, Loretto, and State College. The MBA program offers a convenient, flexible evening format, with some weekend and on-line course options. The program is designed for either the full-time working professional, who only can attend classes on a part-time basis, or the full-time graduate student. The MBA degree is offered within the context of Franciscan educational tradition. Emphasis is placed on valuing people, appreciating diversity, managing with compassion and in a socially responsible manner, and modeling sound ethical decision making.

The intent of the MBA program 20 years ago was to provide a comprehensive, high quality executive leadership development opportunity shaped by Franciscan values. It quickly became an important economic development piece in central Pennsylvania's overall human resource talent development strategy designed to attract, develop, inspire, and retain executive talent. Saint Francis MBA graduates have achieved positions of leadership and responsibility in organizations within and beyond the region. Showcased are a few stories of our MBA alumni who reached the executive suites in their respective organizations.

William E. Wood, MBA '94, chairman, president, and chief executive officer of Clearfield Bank and Trust Company, states, "The MBA program at Saint Francis provided me with an excellent opportunity to apply what I was studying to my job responsibilities at the time as well as in

ping leaders one MBA at a time

my current role as CEO.” He adds that his experience and interactions with MBA faculty and classmates was invaluable to his career and that, “I cannot say enough good things about the MBA program at Saint Francis.”

Carol A. Gensimore, MBA '01, chief operating officer of Hayes Large Architects, LLP., of Altoona believes, “The skills I acquired in the MBA program provided the solid foundation from which I operate today. I still apply many of the core fundamentals I learned in the program.”

Doug Fleegle, MBA '96, president and chief executive officer of United Church Homes based in Newton, N.C., contends, “The MBA degree opened many doors for me personally and professionally.” He further adds the educational experience set a strong foundation of knowledge and skills to advance his career and to enable him to take advantage of opportunities and overcome challenges. “My memories are fond and I’m grateful for to the MBA program for the many successes I enjoy.”

Many healthcare professionals and executives have used the MBA as a means of knowing more and doing more for their careers in one of the fastest growing sectors of our economy. For example, **Patricia A. Genday, RN, MBA '98**, used her MBA to advance her career from a successful nurse manager

“The structure and quality of the MBA program at Saint Francis was simply superb.”

to a senior leadership position as executive director of women’s services at Magee Women’s Hospital of UPMC. Patty states, “As I reflect on my professional career, one of the best decisions I made was to obtain my MBA from Saint Francis. As a registered nurse and having worked in healthcare my entire career, my MBA has afforded me the necessary balance of clinical and business expertise to

be successful. This degree was key for me to obtain my current executive position at Magee Hospital of UPMC. The structure and quality of the MBA program at Saint Francis was simply superb.”

The MBA degree is the choice of sales professionals who wish to sharpen their skill sets or to advance to sales leadership positions. **James Smajda, MBA '04**, a senior shopping mall lease representative with CBL Associates Properties based in Chattanooga, TN, and working out of a Pittsburgh office, used his MBA to augment his sales acumen with an ability to further assist his commercial clients.

This past May, 37 MBA graduates joined this elite alumni community of emerging and seasoned business executives. The MBA program is just one of the ways St. Francis in the marketplace is positively impacting the regional economy and its preparation of executives. The MBA program is a point of pride for the University and its graduates are influential and impactful in their organizations and communities. ■



SCHOOL OF BUSINESS CAREER MILESTONE:

Ms. Roxane Hogue '96, MBA '07, coordinator of the graduate school of business and human resource management, was recently recognized for completing her 25th year of service to the University. Roxane has spent 20 of her 25 years at Saint Francis assisting faculty and serving MBA students. Since 2004, she has also been coordinating the master of human resource management (MHRM) program.

Congratulations, Roxane!



BAD golf and good times:

SCHOOL OF BUSINESS HOSTED 8TH ANNUAL GOLF TOURNAMENT

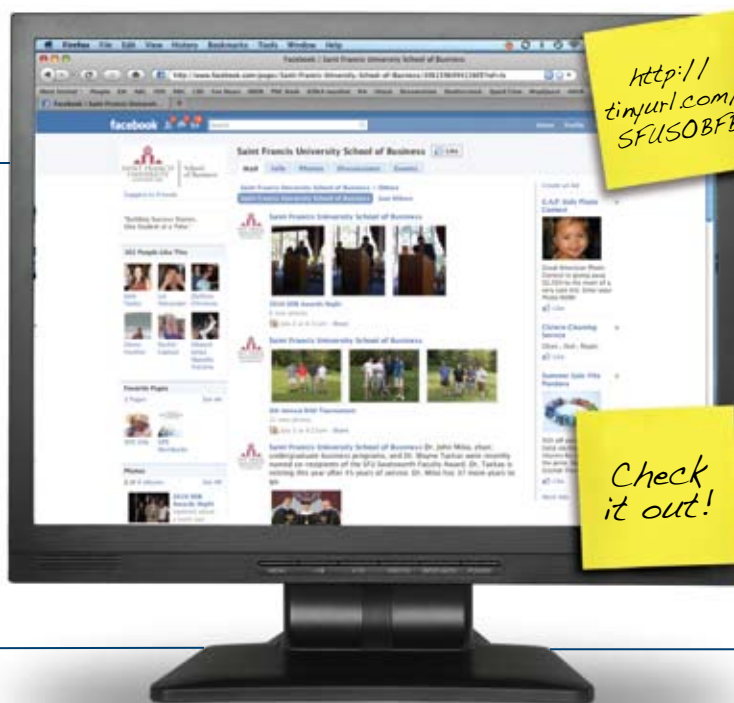
Each spring, School of Business students and faculty anticipate competition in the annual business administration department (BAD) Golf Tournament at the campus' scenic Immergrün course. About 60 golfers from the School of Business head to the links for golf, fun, and of course learning. The tournament was started by **Dr. John Miko '92**, associate dean of business and chair for undergraduate business programs, in 2002 as a way to, "build camaraderie among the business faculty and students; it provides an opportunity to interact with one another outside the classroom. The focus is on fun rather than competition"

The tournament completed its eighth year in April, and draws avid and novice golfers. The setting provides time for personal interactions, which is a key to connecting in the business world. Dr. Miko explains, "Business transactions don't just happen in the boardroom, they are often completed on the 18th green. This [tournament] gives our students a feel for the personal relationships that are important in business." ■

**SAINT FRANCIS UNIVERSITY
SCHOOL OF BUSINESS IS NOW ON**



The School of Business has a fan page on Facebook! The page is used to highlight student and faculty achievements within the School of Business and also to announce and promote upcoming events. This is the perfect opportunity to stay connected to the School of Business. Become a fan using this abbreviated link to the page: <http://tinyurl.com/SFUSOBFB>. ■



A UNIQUE OPPORTUNITY TO SUPPORT THE

Dorothy Day Center

THE OPPORTUNITY

On October 16 2010, Saint Francis will hold the third annual Dorothy Day Center benefit concert at the historic Mishler theatre in Altoona, PA featuring soprano Jean Danton and the Ed Broms Quartet. The evening of friendship and jazz begins at 8:00 p.m. and concludes with a post-concert reception at the Southern Alleghenies Museum of Art.

The inaugural concert was established by Mr. & Mrs. Clayton Burkey and President **Reverend Gabriel J. Zeis, T.O.R.**, to raise awareness of and support for the work of the Dorothy Day Center. It is one of many fund-raising efforts that the Center conducts to raise proceeds to support direct services and programs for the residents of the Southern Alleghenies. Please call the office of advancement at 814-472-3021 if you have any questions about the concert or supporting the Dorothy Day Center.

ABOUT THE DOROTHY DAY CENTER

Founded in 1981 by Father Gabriel, the Dorothy Day Center is a non-profit organization located on the campus of Saint Francis. The Dorothy Day Center continually provides clothing, food, furniture, appliances, and financial assistance in times of crisis to economically disadvantaged families.

In addition to helping families in need, the Center also participates in 16 programs geared toward children, the elderly, veterans, the poor and needy, and people with special needs. The Dorothy Day Center's children's programs provide local adolescents the opportunity to engage in a variety of educational and recreational activities. One of the programs, "Saint Francis Reads," pairs local students in grades K-6 with a trained Saint Francis student tutor. The tutor guides the student in literacy challenges and helps the child develop quality learning.

Recreational programs are also available to local area children. Included in the recreational children's programs is S.M.I.L.E. (Saturday Morning is Laughs and Exercise). S.M.I.L.E. allows children under the age of 17 the opportunity to engage in both mental and physical activities with Saint Francis University student volunteers. All adolescent programs give financially needy children the chance to participate in after-school activities free of charge.

Programs such as Adopt-A-Grandparent and Veterans' Buddies play a major role in assisting the local community. Adopt-A-Grandparent matches volunteers with elderly residents of the Laurel Crest Nursing Care Facility. Volunteers visit Laurel Crest on a bi-weekly basis.

Similar to Adopt-A-Grandparent is Veterans' Buddies. In partnering with local veterans' homes in Altoona and Johnstown, volunteers visit veterans and assist them in social activities and games on a monthly basis.

The Dorothy Day Center also offers many services to the local communities throughout Blair and Cambria counties. One of these services, Emergency Financial Assistance, offers funds to qualifying families who need help paying rent or other bills. Similarly to Emergency Financial Assistance, the Food and Clothing Assistance allows families to buy food or clothing for a minimal donation. Both programs positively affect the local community.

The Dorothy Day Center maintains its commitment to helping the poor and needy in the tradition of its namesake Dorothy Day, who started the Catholic Worker Movement during the 1930's. The Dorothy Day Center, with the assistance of agencies, volunteers, and students has helped over 1,500 families in need. In all, the Center has provided \$28,000 in crisis aid this year alone. ■

Dorothy Day Center *Benefit Concert*

featuring
Jean Danton, soprano,
and the Ed Broms Quartet

Saturday, October 16, 2010

8:00 p.m. at the Mishler Theatre
1212 12th Avenue, Altoona

Tickets: \$25

(includes a post-concert reception at SAMA, 1212 11th Avenue)

To reserve your seats, call the Mishler box office at 814.944.9434

For additional information, contact the
Office of Advancement at 814-472-3021.



Proceeds benefit the services and programs
provided by the Saint Francis University Dorothy Day Center
serving Blair, Cambria, Bedford and Somerset Counties.



by **Amanda Stoehr Drumm '03, MBA '08**, assistant director of marketing and community affairs

Greeks showed their Saint Francis "Reach Higher. Go Far." pride during the annual Springtime in Italy study abroad program.

A few years ago, Greek life on many college campuses saw a steady decline in membership. Saint Francis was no exception. Some of the University's beloved fraternities and sororities were faced with dwindling numbers and were unable to remain on campus. The importance of Greek life and the values it instills in its members are an essential part of the college experience. The University understood that and committed itself to growing a Greek life program that supports its mission and educational goals.

Greek life offers many perks such as leadership and fundraising skills, life-long friendships, service, and invaluable life lessons. The Greek community is guided by **Bobby Anderson '02**, director of student engagement and leadership development. He notes that, "Our vision for Greek life is to continue to develop the program as a values-based leadership development system by which we attract great student leaders into the program and turn out a final product that is even greater."

The campus now boasts five fraternities and six sororities. The recent resurgence of Greek life at Saint Francis has enabled many previously disbanded organizations to return to campus. When rebuilding the Greek community, there was an interest in re-chartering fraternities and sororities with alumni and history. As Anderson stated, "Undergraduate students share the same strong sense of pride and passion for their organizations as our alumni do. It connects

The resurgence of Greek life

both to the University and to each other in such a powerful way." Of the 11 Greek organizations currently at Saint Francis, six are re-chartered. Fraternities that have re-emerged include: Alpha Phi Delta in the summer of 2009, Alpha Phi Omega in spring of 2010, Phi Kappa Theta in fall of 2009, and Tau Kappa Epsilon in the summer of 2009. Sororities that have recently rejoined the campus consist of: Phi Lambda Psi in 2008, and Theta Phi Alpha in spring of 2010.

Not only are its membership numbers impressive (22% of the Saint Francis undergraduate population is involved in Greek organizations), but so are the number of community service hours performed each year. In the 2008-2009 academic year, the Greek community completed 7,000 hours of community service. In the past year (2009-2010) the community was responsible for



Phi Lambda Psi sisters planted new trees in Loretto as part of Loretto's beautification project.

7,580 hours of service. Maybe the most inspiring statistic though, is that for the past three semesters every Greek organization on campus has carried a grade point average (GPA) of no less than 3.0; and carried an overall average of 3.3.

The high GPA of the Greek community enabled it to become a chartered member of Gamma Sigma Alpha, the National Greek Academic Honor Society. Saint Francis has been listed on the Gamma Sigma Alpha National Honor Roll for the fall 2008, spring 2009, and fall 2009 semesters. This is an impressive achievement as the list carries only about 35 universities.

TO BE GREEK AT SAINT FRANCIS IS AN HONOR. Members are proud to wear their letters; they are representative of service, leadership and Franciscan values. Dedicated, responsible, caring citizens and future leaders are emerging through Saint Francis' Greek life program. ■

29th annual
Maurice Stokes - Bob Hahn
**Memorial Golf
Tournament**

Monday, September 13, 2010
The Old Course at The Omni Bedford Springs Resort and Spa

COSTS

\$275..... Individual
\$225..... Life Member
Faculty-Staff
\$1,100 Corporate tee
sign options

FORMAT: Best ball scramble

For more information call (814) 472-3286



Saint Francis receives second consecutive NEC Institutional Academic Award

Saint Francis and Fairleigh Dickinson universities were the co-recipients of the 2009-10 Northeast Conference (NEC) Institutional Academic Award, marking the second consecutive year Saint Francis received the honor.

The student-athletes of Saint Francis and Fairleigh Dickinson posted identical grade point averages (GPA) of 3.239. Only sports sponsored by the Northeast Conference were recognized for the award, with Saint Francis sponsoring 20 teams in the conference and Fairleigh Dickinson 18 teams.

"Saint Francis is honored and humbled to have earned the Northeast Conference Institutional Academic Award for the



second consecutive year. This award is a tribute to the commitment of our student athletes, our coaches, and the Saint Francis faculty," said **Bob Krimmel**, director of athletics. "Saint Francis congratulates Fairleigh Dickinson and all of our conference institutions for continuing to emphasize the academic component of the student athlete experience."

"The Northeast Conference represents the best in NCAA Division I athletics through our commitment to academics, as this reflects a vital aspect of the mission of our conference," added Krimmel.

Saint Francis earned this honor by improving the collective GPA to 3.239, up from 3.234 in 2008-09. Of the 20 Red Flash teams recognized by the NEC in the award process, there were 16 teams that had cumulative grade-point averages over 3.0. Three of those teams led the conference in their respective sports: men's golf (3.511), men's indoor track & field (3.228), and men's outdoor track & field (3.228).

Overall, the NEC's 4,300+ student-athletes averaged a 3.135 GPA for the 2009-10 year, an increase from 3.120 in 2008-09. Ten of the NEC's 12 core member institutions finished the year with at least a 3.0 GPA. ■

SAINT FRANCIS UNIVERSITY

RED FLASH

Dinner & Auction

Saturday, October 2, 2010

(Family Weekend)

Maurice Stokes Athletics Center

Registration 5:30 p.m.

Preview and Dinner..... 6:00 p.m.

Auction..... 7:30 - 9:30 p.m.

Benefits Red Flash Athletics

Sports Memorabilia, vacation getaways, antiques, baskets, nights out on the town and much more have already been collected.

However, it's not enough. **WE NEED YOU!**

Anyone interested in attending or donating items can do so by contacting (814) 472-3286 to make arrangements.



Bring the family and enjoy dinner, beverages, raffles, silent and live auctions. Dress casual!

For more information or to register call (814) 472-3286.

Women's soccer team combined culture and athletics while in Holland

The Red Flash are accustomed to traveling the states during the season, but this past spring took them to a place where no Saint Francis team had gone before: Holland. Head Coach **Brenda van Stralen**, a native of Leiden, took her team to her home country. Mixing games with tourist activities, all 10 days were filled with enough memories to last a lifetime.

"Going on this trip was the first time I was out of the country," said goalkeeper **Brianna Butcher**. "Going with my team to play soccer in another country was definitely a trip of a lifetime and I wouldn't have had it any other way. Although the fundraising was difficult, I would definitely do it again in a heartbeat."

The Red Flash got their first taste of soccer in Holland with a training session in Leiden. Following lunch, the team went to Amsterdam. Among many other places, the ladies visited the Anne Frank house that evening. The house, located on the Prinsengracht, was the hiding place of the Frank family and four other people as they tried to escape the Nazis during World War II. Not only is her hiding spot preserved, but the rest of the house is now a museum dedicated to Frank and her family. The team also took in the Vincent van Gogh Museum.

The following day was another adventure for the Flash, as they got to experience Keukenhof, or "The Garden of Europe." Known as the world's largest flower garden, more than seven million tulips are planted each season.

"I absolutely loved going to see the tulips at Keukenhof," said goalkeeper **Lauren Fearer**. "It was my favorite thing by far, and I think I could have spent about three days there along with all of the other girls."

Later that evening, the Red Flash played soccer against RCL of Leiderdorp, a member of the Nederlandse Hoofdklasse. Though RCL took a 1-0 lead with eight minutes

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remaining, **Rachael Seibert '10** tied it up three minutes later as the Red Flash took a 1-1 tie for their first European contest.

The Red Flash had the opportunity to visit the Molen de Put windmill. They also competed against Tonegido of Boshuizen. Boshuizen had offered the Red Flash a home while in Holland, as Saint Francis' "home" field and a locker room were at Boshuizen's facilities. Seibert scored two early goals to give the Flash a 2-0 lead before Boshuizen cut the deficit to just one. **Kellie Vanek** scored off of a pass from **Haleigh Dunyon** before netting another one to lead the Flash to a 4-2 win over Tonegido.

"It was awesome to be able to have three games to play when we were in Holland," said **Maria Penksa**. "We went undefeated in the three games, two wins and one tie. The tie was our first game, so we all feel that we were still adjusting from the travel time and everything. We didn't play to our greatest potential in that game. The second game was much better, and we connected more as a team going forward."

May 16 marked an off day for the Red Flash, with the team making the trek by train over to Brussels, Belgium. While in the city, they spent time at the famous Grand Place, or Grote Markt, as the locals know it. The Red Flash were able to view the famous statue A Monneken Pis, as well as take in the Clockmaker.

Before their game against the Dutch National Military team, the Red Flash relaxed with a boat tour around Lieden. Saint Francis picked up their second win of the trip, beating the Military team 5-0 on goals by Seibert, Vanek and **Chelsea Traurig**.

"The games were awesome," said Fearer. "It was neat to see how we compared to teams over in Europe. It was so weird not knowing what to expect from the teams you were playing. You didn't know who their best player was or who has a hard shot, so that definitely made me nervous especially with the military team. Anything with the word



"We played well, we experienced different cultural activities and we just enjoyed the whole trip. Just seeing these kids take it all in is reason enough... to organize a trip like this. Priceless!"

military in front of it makes you nervous. I played in the first half of that game and it was just a great experience. We played very well. It was a great feeling to win against a highly touted team."

The team was rewarded with a day at the beach in Scheveningen before they headed back to the states, wrapping up an overall amazing experience.

"Everyone asked me how my trip was when I got back and I tell everyone it was the best thing I have ever done," said Fearer. "I would have easily stayed there longer. It was my first time out of the country, so it was a completely different experience than what I'm used to. Not only did we get to play

soccer, but we also got to see so much in the ten days we were there. It was awesome. I would go back tomorrow if I could — I definitely had the time of my life."

Fellow upcoming senior Penksa agreed, stating, "In today's world, many people take so much for granted. My teammates and I have a talent of playing soccer, sometimes we may take it for granted, but when we were in Holland we kept saying we couldn't believe we were there. We were there because of soccer; if it wasn't for soccer, some people may have never stepped foot in Europe. It was a trip to remember and well worth all the hard work and fundraising we endured over the past year and a half."

For van Stralen, who organized the trip with her father Hans, the fundraising and extra work was well worth the effort. "This was the perfect way to finish up for the seniors," she said. "We played well, we experienced different cultural activities and we just enjoyed the whole trip. Just seeing these kids take it all in is reason enough for any coach to organize a trip like this. Priceless!" ■

Tom Falbo named first head coach of women's bowling

Director of Athletics **Bob Krimmel** announced the hiring of **Tom Falbo** as the inaugural women's bowling coach for Saint Francis. Women's bowling is now the University's 22nd varsity sport.

"I am extremely excited to welcome Tom Falbo to the Red Flash family as our first coach for women's bowling in the school's history," said Krimmel. "With the strength of youth bowling in our area, as well as throughout the Commonwealth and neighboring states, we look forward to attracting outstanding student athletes to build this program. Coach Falbo's enthusiasm, vision and background provided the search committee with great insight into the future of the sport at Saint Francis. I look forward to his leadership in developing our program."

Falbo brings 30 years of tournament level experience to Saint Francis, coaching in competitions at the local, regional and national levels. He hopes to build the program quickly, stating that today "is an exciting day for young bowlers" in western and central Pennsylvania. "The introduction of the women's bowling program at Saint Francis signals the creation of a bridge to higher competition that did not previously exist in this region,"

said Falbo. "We can now offer young women the opportunity to play a sport they love at a prestigious university that blends athletics and academics for success."

Falbo has shown the ability to spot the advanced bowling talent necessary to maintain championship-level teams. He received his coaching instruction from Parker Bohn III, a member of the PBA Hall of Fame, and 18-time Women's Professional Bowling champion Kim Adler.

Falbo recognizes that the student athletes coming to Saint Francis will be afforded a great opportunity because the competition in the Northeast Conference is among the nation's elite. Earlier this year, Fairleigh Dickinson won the 2010 NCAA championship, the first national championship for a Northeast Conference team in NCAA history.

"The level of competition in the NEC, as well as in the United States Bowling Congress (USBC), is as good now as it has ever been," said Falbo. "Women attending Saint Francis will have the opportunity to compete against the best."

Falbo is excited to build the program from the ground up, stating he plans on searching for bowlers that display not just talent but also mental toughness. "While my goal is to build a team that features the most talented woman bowlers in the region, I also think it is necessary to find women who can handle the challenges and opportunities of high-level bowling effectively," said Falbo. "If a young woman has the ability to compete and overcome adversity, we would not exclude them." ■



NewsBriefs

159th COMMENCEMENT EXERCISES HELD

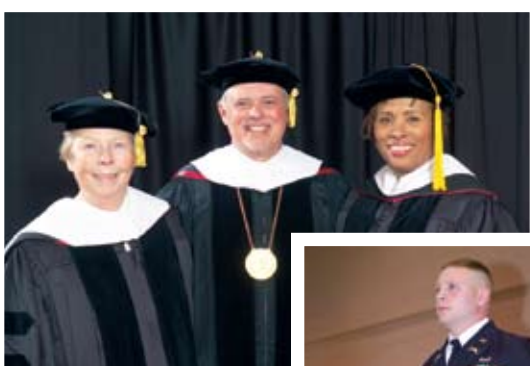
On Sunday, May 9, the University held its 159th commencement ceremony. Two ceremonies were held that day; a graduate ceremony in the morning followed by the undergraduate ceremony in the afternoon. Both took place in the Stokes Athletics Center.

This year's commencement featured two prominent speakers, the **Very Reverend Christian R. Oravec, T.O.R.**, and Dr. C. Vanessa White.

The Very Reverend Christian R. Oravec, T.O.R., Ph.D., chairman of the board, spoke at the graduate ceremony. Fr. Christian was born in Cambria County and has spent the majority of his professional life in west central Pennsylvania. He graduated from Johnstown Central High School, Saint Francis University, and the former Saint Francis Seminary in Loretto. He pursued his graduate studies in Europe and received his doctorate in systematic theology from the Université de Louvain in Belgium. After completion of his doctoral studies he became a professor of theology at the former Saint Francis Seminary.

He was the 30th President at Saint Francis and served for 27 years. He holds the record for the longest tenure of any college President. He is the current minister provincial of the Sacred Heart Province of the Third Order Regular (T.O.R.) Franciscans. Saint Francis is one of two institutions of higher education sponsored by the Sacred Heart Province. This year marks the centennial anniversary of the founding of the province in 1910.

While addressing the graduates, Fr. Christian spoke with fondness about his time at Saint Francis and thanked the graduates for choosing the University to pursue their graduate degrees. He recalled that when he first began as an administrator in 1976, there were only two graduate programs at the University and he was able to witness the birth and development of several more during his time as an administrator. He offered the graduates words of wisdom from prophets and philosophers and encouraged them to



Sister Mary Margaret McDonnell, **Father Gabriel** and Dr. C. Vanessa White.

apply the Franciscan virtues and values in their personal and professional lives. He ended his speech by addressing the graduates directly, "I wish you time. I wish you grace. I wish you freedom. I wish you life. I wish you Franciscan gentleness, awareness, and personal integrity. May you be yourselves and be graced by God always."

The graduation bulletin included a booklet insert honoring the 100th Anniversary of the Sacred Heart Province. The insert provided a historical timeline beginning with the founding of the province in 1910 up to the province constructing the Sacred Heart Friary on campus in 2009.

Dr. C. Vanessa White, a leading voice among African American Catholics, was the commencement speaker for the undergraduate ceremony and also received an honorary doctor of letters degree. Dr. White holds faculty positions at three major Catholic Universities. She is an assistant professor of spirituality and director of the Augustus Tolton Ministry Program at the CTU, a graduate program specifically for African American Catholics preparing for ministry. She is also the chair of the board of directors of the United States Conference of Catholic Bishops Commission on Certification and Accreditation.



Second Lieutenant Justin Long '10



Father Christian

In her speech Dr. White discussed the importance of focusing on one's passion with positivity and vigor. She encouraged the graduates to share their positivity and passions in all aspects of their life. Dr. White quoted St. Francis of Assisi saying, "preach the gospel and if necessary use words." She added, "It's not by words, but by our actions that we testify what we've learned during these four years at Saint Francis." She advised the graduates to embrace diversity and encouraged them to be their authentic selves in all aspects of their lives.

Sister Mary Margaret McDonnell, RSCJ, also received the honorary degree of humane letters at the undergraduate ceremony. She has been a member of the Religious of the Sacred Heart of Jesus for almost 50 years. She earned a master of divinity degree and then a master of theology degree from the Harvard Divinity School in 1983. She is the founder of a nonprofit community based organization called the Center for Ethics and Advocacy in Healthcare. The organization is to help aspiring medical professionals with internships that

assist with everyday moral dilemmas of being a health care professional in today's society.

The undergraduate ceremony also featured the University's first commissioning service, when the first cadet through Saint Francis' R.O.T.C. program was sworn in as an officer. **Major Todd McTavish '94** commissioned **Justin Long '10** as a second lieutenant in the Army.

This year 603 graduate and undergraduate students received degrees from the University. ■



COMMENCEMENT STREAMED LIVE

Professor Emeritus **Dr. Albert Zanzucki** was unable to attend graduation this year, but watched the ceremonies online at the home of his daughter and son-in law, **Regina (Zanzucki) '76** and **Ronald Ponchione '66**. ■

FRANK TUMMILLO '68: HIS MEMORY HONORED

Frank Tummillo '68 will have his remarkable story told in ways that will inspire future Saint Francis students. Tummillo became a special agent with the Bureau of Narcotics and Dangerous Drugs shortly after his graduation. On October 12, 1972, Special Agent Tummillo was killed during an undercover operation in New York City, shot in a Manhattan hotel room by armed traffickers. He was 25 years old.

Three days after Tummillo's death, President Richard Nixon acknowledged him in his weekly radio address, stating: "I met Frank Tummillo last February at the White House. He was a fine young man — alert, dedicated, selfless." Special Agent Tummillo was given the BNDD highest award, the Henry L. Manfredi Award, for sacrifice and dedication to duty.

In his honor, University President **Reverend Gabriel J. Zeis, T.O.R.**, established two memorials: one is the Frank Tummillo Leadership and Service Award, which will be given annually to a freshman student who exemplifies character, leadership and service to others. The first award was presented to **Jenna Bailey**, a chemistry major from Johnstown, PA, at the President's Honors Convocation in April.

Tummillo will also be honored by the creation of the Frank Tummillo Lounge in Padua Hall. Father Gabriel held a gathering of more than 50 alumni friends, spouses and current brothers of Alpha Phi Delta on April 10 for a dedication. "Now every student and visitor to our admissions office will learn about the character and dedication of Frank Tummillo," said Father Gabriel. "Frank's memory will be honored here so that future students will be inspired to lead and serve in the Franciscan manner as he did." ■



Alpha Phi Delta brothers of **Frank Tummillo '68** and many current brothers gathered for a group photo following the dedication of lounge space to honor Special Agent Tummillo, who gave his life in service.



Father Gabriel dedicates the space for the new Frank Tummillo Lounge in Padua Hall.

The plaque that will honor **Frank Tummillo '68**.



Claude Fusco '68 (left) and **Nicholas Campasano '68** (far right) are welcomed by **Father Gabriel**. The two were close friends of Tummillo and were instrumental in helping to organize the gathering to honor him.

NewsBriefs

ANNUAL PRESIDENT'S CONVOCATION AWARDS

2010 MR. & MISS FRANKIE

The annual President's Awards Convocation on April 27 recognized the past year's student achievements in each school and organization as well as the distinguished Mr. & Miss Frankie awards, presented annually to the outstanding male and female in the senior class. **Kurt Hoffman '10** of Johnstown, PA, was named the 2010 Mr. Frankie Award winner. Kurt is a math and secondary education graduate. He was on the University dean's list all four years of his academic career. Some of his many accomplishments include being a member of the Who's Who Among Students in Colleges and Universities, Saint Francis Honors program, Saint Francis Honor Society, and Kappa Mu Epsilon. In addition, he was a member of the Academic All-District Second Team and was captain of the Division I Men's Basketball team.

Kurt also was active in community service. He volunteered for many organizations and activities, including: Fellowship of Christian Athletes, Adopt a Highway Cleanup, Relay for Life, Special Olympics, Asthma Camp, Math Day, and Alicia Richardson Sports for Kids Day.

Rebecca Wojtaszek '10 of Hollsopple, PA, was named the 2010 Miss Frankie Award winner. Rebecca is an elementary-special education and English and fine arts graduate. She was on the University dean's list all four years of her academic career, a member of the Saint Francis Honors Program, Who's Who Among Students in Colleges and Universities, and was a member of the Kappa Delta Pi Education Honor Society.

Rebecca was also active in community service. She participated in the Relay for Life as a co-captain. In addition, she was a student mass coordinator, cantor and national anthem vocalist.

The criteria for nomination for the Frankie awards includes: scholastic achievement, commitment to Franciscan values, volunteer service to the University and community, personal character and demeanor, and diverse membership and leadership in campus activities. The recipients are selected by the senior class and full-time faculty and administration of the University.

The Mr. Frankie Award has been presented annually since 1936, with the exception of 1944 and 1945 (during World War II). The Miss Frankie Award has been presented annually since 1962.

FACULTY AWARDS

The **Reverend Gabriel J. Zeis, T.O.R.**, also presented the annual Swatsworth, Student Government Association (SGA) Outstanding Educator, and Honor Society Distinguished Faculty awards during the President's Convocation. **Dr. John Miko '92**, assistant professor of management information systems, and **Dr. Wayne Takacs**, biology department chair and professor, both received the 2010 Gerald & Helen Swatsworth Award, named for the former Chairman and CEO of BT Financial Corporation and his wife.

Dr. Edward Zovinka, professor of chemistry, was the recipient the 2010 SGA Outstanding Educator Award. This award is selected by a campus-wide student election, run by the Student Government. Selection criteria include one or more of the following: great influence on student development to encourage individual growth, ability to involve students in academic and extracurricular activities, and high achievement of educational principles and objectives.

Dr. G. Steven Neeley was posthumously recognized with the Honor Society Distinguished Faculty Award.

Dr. Rosemary Bertocci, professor of religious studies, accepted the award in his honor. ■



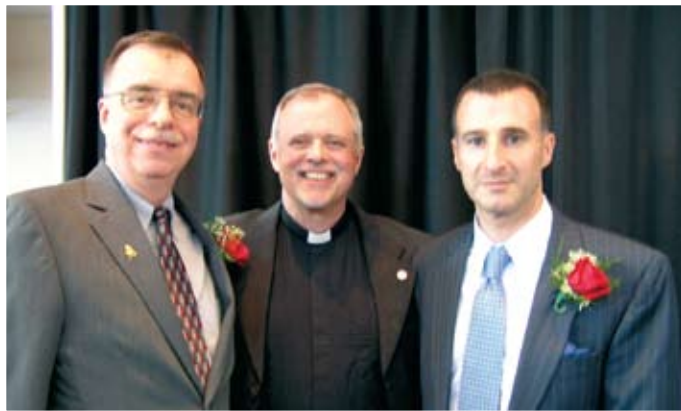
Kurt Hoffman '10, Father Gabriel and Rebecca Wojtaszek '10



Dr. John Miko '92,
Father Gabriel,
and Dr. Wayne
Takacs



Father Gabriel and
Dr. Edward Zovinka



DR. JOHN POWERS AWARDS PRESENTED

The **Dr. John Powers** Outstanding Educator awards were presented on May 5 to **Mr. Earl F. Sease '74** (*photo above, on left*), a mathematics instructor at Portage Area School District, and to **Dr. Joseph Macharola** (*right*), executive director of Appalachia Intermediate Unit 8 and associate professor of graduate education at Saint Francis. The awards are presented each spring by the University to deserving elementary or secondary teachers or administrators.

Among his achievements, Mr. Sease embodies the qualities of a passionate and outstanding educator. He has taught thousands of students the wonder, beauty, and utility of mathematics.

Dr. Macharola, also highly accomplished, exemplifies a passion and motivation to enrich young minds with knowledge. He is advocate for all diverse learners to receive a holistic education. He is dedicated to fostering meaningful and useful learning strategies to practicing administrators and classroom teachers.

Dr. Powers began his 30 years of teaching in Loretto in 1946. He earned a bachelor of arts degree in philosophy from Fordham University, a master of arts degree in history from Columbia University, married, served in the Army Air Corps, and taught high school for one year in the New York system. Originally hired by the Franciscans to teach history, Dr. Powers accepted the chairmanship of the education department within a few years and earned his doctorate in education from Penn State University in 1956.

In addition to preparing generations of teachers for the classroom, Dr. Powers served on local school boards for 14 years. He was president of the Pennsylvania Institutional Placement Association and vice-president of the Pennsylvania Association of Liberal Arts Colleges. ■

ANN EPPARD CONGRESSIONAL SCHOLARSHIP RECIPIENT

Kati Lawson, a political sciences/political communications major from Mechanicsburg, PA, received the Ann Eppard Memorial Scholarship and Congressional Internship Award. She interned with Congressman Bill Shuster (PA-9th) in his Washington, D.C. office during the summer.

Congressman Bud Shuster (*ret.*) established the scholarship in memory of Ann Eppard, his long-time chief of staff. Mrs. Eppard, a Pennsylvania native, was a trailblazer on Capitol Hill. She was the first Pennsylvania woman and one of the first women of any state to rise to the powerful position of chief of staff to a member of congress. She was the role model for many women who followed in her footsteps.

Awarded annually, the scholarship provides an opportunity for qualified Saint Francis students to experience life working in a congressional office. To date, four students have received this prestigious award and completed summer internships. Congressman Shuster stated, "Ann served as a mentor to innumerable interns and staff, nurturing their talents and ensuring that they enjoyed a rich and rewarding experience on Capitol Hill. She made it a personal priority to support young peoples' participation in the political process in Pennsylvania and throughout the nation and she would be pleased to know that her name is being used to help advance Saint Francis students in this special way." ■



Kati Lawson



Jeremy Mattes

SORIANO WINNERS ANNOUNCED

The John Soriano Outstanding Service Award for Operational Staff is given annually to one Saint Francis operational employee who exhibits outstanding professionalism, loyalty, and service to the University. This year the award was presented at the annual faculty and staff recognition luncheon to **Jeremy Mattes**, a landscaper at the university since 2001.

Patrick Gallagher was presented the Theodore Soriano Outstanding Service Award for Administrators. This award is given annually to a University administrative employee who exhibits outstanding professionalism, loyalty, and service to the University. Gallagher has been the head women's swimming coach for the Red Flash since the summer of 2003. ■



Patrick Gallagher

NewsBriefs

NEW BACHELOR OF HEALTH SCIENCE DEGREE COMPLETION PROGRAM

A new bachelor of health science degree completion program will begin in the fall 2010 semester. Upon completion of this new program students will receive a bachelor of health science degree with a concentration in medical laboratory science. This program is designed for medical laboratory technicians as well as other health care professionals who seek additional certification and education.

The continuing education program has flexible transfer credit policies and will accept up to 92 transfer credits. To be qualified for this program, applicants must already have experience or certification as a medical laboratory technician.

Prospective students may apply for enrollment for the fall 2010 semester. For more information, please visit: www.francis.edu/OCEhome.htm or call: (814) 472-3012. ■



ALUMNA AND VICE PRESIDENT OF TLC SPEAKS AT READING CONFERENCE

Each year "The Heights of Delight: Fostering a Love of Reading" conference is hosted on campus for educators, parents and friends of reading. This year **Rita Mullin '74**, vice president of development at The Learning Channel (TLC), a cable channel available in millions of homes in the United States and Canada, offered the keynote address at the April 23 forum. In her speech, Mullin spoke of the joys of reading and of how she encouraged and still encourages her children to read. She discussed the importance of reading to children and how crucial it is to develop a love of reading early in childhood. Mullin previously served as vice



Rita Mullin '74

president of development for the Discovery Health Channel. Mullin has written five children's books, one of which was named one of the best science books for children by the American Academy of the Advancement of Science in 1998.

In addition to Mullin's speech, book signings, a chance to browse through vendors, a reader's theater, lunch, breakout sessions, and parent resources were part of the day's events. Children from Central Cambria School District, Forest Hills School District, Saint Matthew's School in Tyrone, Northern Cambria School District, and children from the University Reading Clinic's Loretto and Nicktown sites performed at the reader's theater directed by **Bonnie Resinski**.

Education faculty **Dr. Frances Boyd**, associate professor, and **Dr. Glenna Zeak**, associate professor, both presented workshop sessions. Graduate education alumna **Christine Bracken**, and current graduate education student **Allison Bowser** also conducted workshops. ■

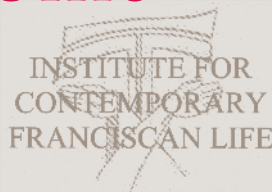
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SOCIAL WORK CLUB HOSTED WEEK OF "TAKE BACK THE NIGHT" EVENTS

The University's social work club held "Take Back the Night" events, a week of activities to help victims of violence and to raise awareness for the need for actions against violence, on April 6 through April 11. Annually, the events are widely supported by students and local community members. This year approximately 300 people attended.

The week of empowerment and education has been hosted at Saint Francis by the social work club since 1998. This year's events included: talks with employees from the Women's Help Center, Victims Services, and the Office on Aging. A lecture was also given on child abuse. In addition to the discussions, the "Clothesline Project," a staple during "Take Back the Night" since 1995, was held again. Students and local community members design shirts each year for the "Clothesline Project," which now includes over 200 shirts. The shirts symbolize someone who has been impacted by abuse. Many of the shirts are displayed in the library the week before and the week of "Take Back the Night." The closing ceremony was a particularly powerful event, as the shirts were brought to the candlelight vigil. Students were guided in this event by **Dr. Mark Lynch**, professor of social work, and **Suzanne Black**, assistant professor of social work. ■

ONLINE CONTINUING EDUCATION FOR NURSES OFFERED

The University, through its Center of Excellence for Remote and Medically Under-Served Areas (CERMUSA), has launched an online continuing education for nurses program. Courses are \$10 per contact hour and meet licensing board requirements for license renewal, certification, or promotion in the workplace. They are available 24 hours a day, seven days a week and meet the recent requirement set forth by the Pennsylvania State Board of Nurses.

For additional information or to register, please call (814) 472-3389 or log on to: www.cermusa.francis.edu. ■



MEN'S GOLF TEAM MET USGA ADMINISTRATOR

Several members of the Saint Francis men's golf team were introduced to Mr. Mike Davis, USGA senior director of rules and competitions, at Chambersburg Country Club. Davis, a native of Chambersburg, visited with the team and answered their golf-ruling questions. The Red Flash golf team won the 2010 Northeast Conference Championship. Pictured, left to right: **Tyler Straub**; **Adam Simpson**; **Ryan Coccagna**; Mike Davis, USGA senior director of rules and competitions; **Nick Wheeler '07**, men's head golf coach; **Vince Adams** and **Joey Amelia**. ■



BOARD MEMBER RECEIVES AWARD

Board of Trustee member, **Congressman Bud Shuster (ret.)**, received the Paul I. Detwiler, III Achievement Award at the fourth annual President's Invitational at Omni Bedford Springs Resort to benefit Junior Achievement on Friday, June 11. He is pictured with other members of the University community. From left to right: **Richard Fiore**, trustee; **Willard Campbell**, former trustee; **Bud Shuster**; **David DeGol** and **Jacob Taylor**, CERMUSA IT systems manager. ■

FlashBac



From left to right, **Ginny (Alrutz) Koenig '67**, **Peter Koenig '67**, **Betty Cassese**, and **Andy Cassese '67**.

1967

This spring, **Peter Koenig** and his wife, **Ginny (Alrutz)**, enjoyed a river cruise through the Netherlands and Belgium with Pete's Saint Francis roommate, **Andy Cassese**, and his wife Betty.

1968

Michael McGraw writes, "After 10 years in retirement, I was asked to give a full-time commitment to assisting a young and successful head basketball coach at Saratoga Springs High School, where I previously worked. Not only can I do what I love, but I am able to connect with Coach Don Friday at Saint Francis and remember my friendship with Norm Van Lier and be associated with young coaches and players."

John Nagy's program on his second book, *Invisible Ink: Spycraft of the American Revolution*, presented at the Frauncis Tavern in NY, aired several times in April on BookTV. *Scientific American Magazine* also featured a podcast of John's talk, edited to focus on the science of spying. The podcast is located at <http://tinyurl.com/johnnag>. Also in April, he spoke about his book to the New York Military Affairs Symposium in New York City. Since the publication of the book, John has been very busy on the lecturing and book signing circuit and has been interviewed by many news organizations.

1970

Charles "Chip" Riddle

has retired after teaching 7th and 8th grade history/social studies for 38 years.

1972

Patrick Leahey writes that he, "with his fellow Leaheys, has Loretto roots and a great love of this spiritual mecca."

1973

Joseph Waterman became chief financial officer of ICG Commerce, a procurement outsourcing specialist, on March 15, 2010. For the five-year period prior to joining ICG Commerce, Waterman worked for two venture-backed entities. Most recently, he was the chief financial officer of RecoverCare, LLC, a leading distributor of health care solutions. Prior to that, Mr. Waterman was the chief financial officer of Gestalt, LLC, a privately held defense consulting firm.

1977

Kenneth J. Horoho, Jr. has been appointed to the Saint Francis board of trustees. Horoho is a partner with the Pittsburgh law firm of Gentile, Horoho and Avalli, P.C., one of western Pennsylvania's leading family law firms.



Kenneth Horoho

1978

David Erculiani joined Constellation Energy Group as director of pension management in September 2008. Previously, he directed the pension fund for Airlnc, a communications and engineering company. He recently was featured in the "Best in Show" section of *Institutional Investor* magazine. Now the director of corporate finance for Constellation, he was recognized in May 2010 as the "Small Corporate Pension Manager of the Year" at the U.S. Investment and Management Awards Dinner and Ceremony sponsored by *Institutional Investor* magazine.

Christine Eyre writes, "A few SFC grads went to Savannah, GA to celebrate St. Patrick's Day 2010."

Drew Zidzik recently was named senior vice president and Community Reinvestment Act manager for Nevada State Bank. In this role, he will oversee all aspects of Nevada State Bank's community development program. Zidzik has been with Nevada State Bank since 1996 and most recently served as relationship manager with the executive banking team.



Drew Zidzik

1980

30th Anniversary

After serving as secretary of education for the state of Pennsylvania for five years, **Gerald Zahorchak** took the helm of the Allentown school district on July 1. Allentown is the state's fourth-largest school district, with 18,300 students and 2,500



Left to right: **Christine Eyre '78, Ann Martin Clarke '79, Mary Anne Majestic '79, Tish (Daly) Bauso '79, and Kate Harrington '79.**

teaching professionals and staff. Before serving as secretary, he was deputy secretary for elementary and secondary education in Pennsylvania. His background includes serving as superintendent of the Greater Johnstown School District as well as teaching and administrative positions in Cambria and Somerset counties. Zahorchak received his doctorate of education from Penn State and a master's degree in education from Indiana University of Pennsylvania.

1981

Conor Patrick Nevins, son of **Jim** and Maureen **Nevins**, was crowned Homecoming King of Massaponax High School, Fredericksburg, VA in October 2009. Conor was crowned by the reigning Miss America, Caressa Cameron, an alumna of Massaponax High School. Conor will be attending

James Madison University in fall 2010, and Jim and Maureen also have another son, Kerry James, age thirteen.

1983

John F. Coleman, Jr., president and CEO of the Chamber of Business and Industry of Centre County (CBICC)/Centre County Industrial Development Corporation (CCIDC), was named a commissioner with the Pennsylvania Public Utility Commission, which provides regulatory oversight to approximately 8,600 utility and transportation companies operating across Pennsylvania. During Coleman's 11-year tenure with the CBICC/CCIDC, the Chamber experienced significant organizational growth that resulted in becoming the largest business membership organization in central Pennsylvania.

What a small world!

By **Charles Kennedy '63**

I recently traveled to Las Vegas to present a paper regarding my studies on Title IX and women's sports at the annual meeting of the National Social Science Association. While I was walking in the rapidly moving line to the taxis, I noticed a young woman and two young men in their Penn State sweatshirts, and I instinctively hollered out, "How 'bout those Penn State Nittany Lions?"

This caused the young couple in front of me to turn to see another Pennsylvanian. They noticed my Saint Francis alumni hat and asked if that was New York or Pennsylvania. I enthusiastically replied, "Why, Pennsylvania, of course." The young woman graduated from Saint Francis in 2000. I had graduated in 1963. As we relived memories, three women walking by heard our conversation and hollered, "Hey, we went to Saint Francis too... yeah, all three of us. And so did my brother and cousin." We exchanged greetings, and they hustled off to keep up with their taxi line.

I continued my discussion with the young couple in front. It turns out they were both from Johnstown, and I was from Cresson. He went to Slippery Rock University and played football there. I asked him if he had taken any classes from my brother, Phil, who graduated from Saint Francis in 1967, who taught accounting there. He thought for a moment and said, "I think he was my academic advisor my freshman year when I was an accounting major."

Eventually, we reached our taxis and bid fond farewells. But, what a small world! I guess the moral of the story is "Whenever you travel, be sure to wear your Saint Francis hat or shirt. You never know, you may hear somebody holler, 'How about that Red Flash?' Or 'How 'bout those Saint Francis Frankies?'" (That was our nickname way back in '63.)

Charles L. Kennedy is a senior instructor of political science at Penn State York and a former Peace Corps volunteer.



WE WANT TO HEAR FROM YOU!

If you want to provide a news items for the FlashBacks section of the Saint Francis University Magazine, the best way to do so is to submit a Class Note to the Online Community, which can be accessed through the Alumni Relations section of the Saint Francis website.

Or you can mail or fax this form to:

FlashBacks

Saint Francis University
Office of Alumni Relations
P.O. Box 600
Loretto, Pa. 15940-0600
Fax: [814] 472-3044

Name

Maiden name

SS# Class year

Spouse's name

Address

City

State Zip code

Home phone ()

Work phone ()

E-mail address

Fax number ()

Employer

Title

Business address

Information of interest for FlashBacks

(Include a photo if you wish. Photo will be printed if space permits, but cannot be returned.)

1988

Constance Miller

graduated *summa cum laude* from Mount Aloysius College with a Master of Science degree in health and human services administration in May 2010. She is the director of business development for Select Specialty Hospital of Johnstown.



1999

Kelly Rafferty Barron,

a Delta Phi Epsilon alumna, completed the Broad Street 10-Miler in Philadelphia this summer.

1989

Jenifer Garlitz's book,

Mountaintop Removal Coal Mining, recently was published by Dog Ear Publishing. The book explores mountaintop removal coal mining, which began in the 1970s and involves blasting mountaintops with explosives to mine coal below the mountains. The target audience for this book is students from upper elementary through middle school. Garlitz grew up in southwestern Pennsylvania in the foothills of the Appalachian Mountains. She works as a reading specialist at Creekside Elementary school in Plainfield, IL, where she also leads an environment club for fifth-graders.

2000

10th Anniversary

Dr. Kara Gibbs recently

joined Community Eye Care Specialists in Panama, NY. After graduating from Saint Francis, Gibbs went on to obtain her Doctor of Optometry degree in 2004 at The Ohio State University College of Optometry.

2006

After marrying in May 2009, **Jean (Heiser)** and **Robert Byrnes '07** settled in Pittsburgh.

Jean is a vet tech for VCA Fox Chapel Animal Hospital. In 2008, Robert graduated as a civil engineer from Pitt and now works for SAI Consulting engineers.



From left to right: **Bridget (Finn) Kelly '98**, **Amy (Barish) Naugle '99**, **Francesca Kowalski '01**, **Kelly (Rafferty) Barron '99**, **Heather (Birkemeier) Condrige '99**, and **Susan Bowen**.

Savannah Rae
and **Jaxon Ross**
Barefoot



2008

Elizabeth Carmichael was featured in a May 2010 issue of the *New York Teacher*. The article focused on Carmichael's innovative poetry café in the classroom, which enables high school students to read their work in a setting reminiscent of adult poetry clubs. Carmichael participated in the Teach for America program and now teaches in New York City.



Preston, Ella and Hayden Henry

Births

1992

A son, **Gavin Raighne**, to **Amy (Nethery) Walters** and husband, **Joe**, on December 31, 2009

1999

A son, **Hayden Campbell**, to **Tim Henry** and **Angeletta (Runzo) '00** on May 25, 2009

2005

A daughter, **Savanna Rae**, and a son, **Jaxon Ross**, to **Kelly (Lampel) Barefoot** and husband, **Scott**, on June 18, 2006 and December 20, 2009, respectively



The Gervinski wedding



Jean (Heiser) and Robert Byrnes

Deaths

Joseph Anodide '38
Robert F. Baronner '50
William Benning '54
Margaret Carlotto '59
Kenneth Cooper '54
Ronan Deegan, T.O.R.
John Gardina '50
Theresa J. Gardina '49
Mary Hodge '83

Anne Marie Lohin '72
James Lupinetti '52
John Martyak '79
Dominic Pascarella '64
William H Perfett '50
William Sikora '67
John Stellmack '49
Charles Weber '50
Thomas Zurilla '69

Marriages

2002

Raelene (Rubino) and Brian Gervinski '04 on May 16, 2009

2005

Kelly (Lampel) and Scott Barefoot on July 30, 2005

2006

Jean (Heiser) and Robert Byrnes '07 on May 16, 2009

Saint Francis student callers want to talk to YOU!

Our student callers represent an array of majors: science, business, health science, education, political science, and other disciplines. Beginning in September, our student callers will pick up their phones Sunday through Thursday evenings to connect with you. They want to hear about your Saint Francis experiences and your involvement in student activities, research, athletics, study abroad, service, and academics. Our callers will also update you on new programs and initiatives. Your gifts to the annual fund support the entire University. Say "YES" to the call when one of these student callers asks for your support, and remember how your life has been impacted by Saint Francis and the support of previous donors.

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