

The logo features three overlapping green circles of varying shades to the left of the text "CORE FOUR" in a large, bold, green sans-serif font. Below "CORE FOUR" is the text "Business Planning Course" in a smaller, green sans-serif font.

Seton Hill University's E-Magnify women's business center is offering a business planning course, **CORE FOUR®** to help you develop your ideas for starting a new business or growing a current business. You will gain a better understanding of the business planning process and how to write a thorough, concise business plan. Topics include:

- *Marketing Plan Preparation*
- *Business Plan Preparation*
- *Cash Flow Projections*
- *Business Operating Procedures*



Registration for **CORE FOUR® is open now!**
Classes to be held July 16 & 17, 8:00am – 5:00pm
Somerset County Chamber Office

Call E-Magnify at 724-830-4625 to register or e-mail markle@setonhill.edu

Cost: \$198 (includes student text and materials)
Cash, Checks OR MC/Visa Accepted

RECEIVE A \$40 DISCOUNT IF YOU REGISTER BY JULY 2nd!

Seton Hill University's E-Magnify, 1 Seton Hill Drive, Greensburg, PA 15601
e-magnify.com



Funded in part through a cooperative agreement with the
U.S. Small Business Administration.