

# Energy Workshop to address issues of business survival

If you are a business with any appreciable electrical energy use, it may be time to revise your Business Plan.

The caps on electricity are coming off in less than two years and businesses of all sizes will be impacted to an extent that will cause many to experience downsizing and others to shutdown operations altogether.

To keep businesses from being blindsided by this inevitable increase in electrical energy costs, The Chamber and the Altoona-Blair County Development Corporation will sponsor an Energy Workshop on October 1st from 8:00 a.m. to 2:00 p.m. at The Casino at Lakemont Park.

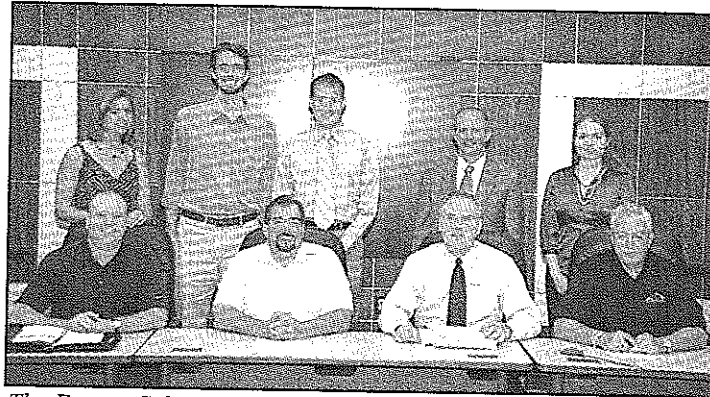
Among the speakers for the Workshop are James Cawley, Vice-Chairman of the Pennsylvania Utilities Commission, who will present, "The Impact of Rate Cap Removal on Your Bottom Line," and Tom Tuffey, the Director of Penn Future's Center for

Energy, Enterprise and the Environment whose presentation will be, "Big Picture Business Trends: What Will That Mean for Your Business?"

There will also be a panel discussion of local and regional customers and suppliers and a host of exhibitors displaying products and services that businesses can use to reduce energy consumption while still operating effectively.

"We're extremely anxious to bring the quality of information that our speakers and panelists offer to the businesses in our region," explained Erik Foley of the Renewable Energy Center at Saint Francis University. "The topics of energy conservation and alternative sources of energy are ones that all businesses need to understand and address and the sooner the better. This Workshop is a necessary step, and we're confident that it will accomplish its purpose."

The cost to attend is just \$30 for Chamber Members and \$50



*The Energy Subcommittee of The Chamber's Legislative Action Committee consists of, left to right (seated): Tom Hite of Mountain Research; Joe Raia of Sheetz, Inc.; Joe Hurd of The Chamber; and Marty Marasco of ABCD Corporation. (Standing): Katie Hammaker of the Altoona Curve; Eric Foley of St. Francis University; Matt Fox of ABCD Corporation; Scott Lawhead of The Hite Company and Amanda Helbig, an intern at ABCD Corporation.*

for non-members and includes materials, continental breakfast and a buffet luncheon.

Display costs for 8-foot tables are \$200 for Chamber Members

and \$250 for non-members.

To register for the Energy Workshop or for display information, call The Chamber at 943-8151.