

PUBLIC RELATIONS CONCENTRATION

Fall

FRESHMAN

<u>Course No.</u>	<u>Description</u>	<u>Cr.</u>
CORE 103	Fall CES	0
ENGL 103	Writing for a Disc.	3
<u>OR</u>		
ENGL 104	Intro to Literature	3
COMM 101	Mass Media	3
HIST 101	Eur & Mod Wrld I	3
<u>OR</u>		
HIST 103	U.S. to 1877	3
	Free Elective	3
CORE 101	Info Lit.	1
CORE 102	Colloquium	2
FNAR 101	Explor in Arts	1
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Spring

<u>Course No.</u>	<u>Description</u>	<u>Cr.</u>
CORE 104	Spring CES	0
ENGL 104	Intro to Literature	3
<u>OR</u>		
ENGL 103	Writing for a Disc.	3
PSYC 101	Intro Psyc	3
HIST 102	Eur & Mod Wrld II	3
<u>OR</u>		
HIST 104	U.S. since 1877	3
SPCH	Speech 103	3
SOC SCI	PLSC or Soc	3
SCI or MATH	Elective	3
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SOPHOMORE

ENGL 201	Am. Literature I	3
COMM 201	Newspaper Wrtg	3
RLST 205	Faith/Fran.	3
SOC SCI	Soc or Plsc	3
MATH or SCI	Elective	3
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SEMESTER IN FRANCE

ECON	Econ 101	3
FREN	Elem. French	3
FREN	Intermed. French	3
RLST	Elective	3
FNAR	Elective	3
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JUNIOR

PHIL 205	Reason/ Respon	3
COMM 301	Radio & TV	3
ENGL 406	Rom & Vic Poetry	3
COMM 310	Advertising	3
MGMT 101	Prins Mgmt	3
<u>OR</u>		
MKTG 320	Consumer Behavior	3
PLSC 312	Pub Pol Analysis	3
<u>OR</u>		
PLSC 314	Pub Administration	3
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ENGL 305	17th Cent Lit	3
ENGL	Elective	3
COMM 210	Public Relations	3
ENGL 202	American Lit II	3
CPSC, SCI, MATH	Elective	3
Comm 205	Editing Tech	3
EXAM 301	Writ. Comp. Exam	0
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SENIOR

ENGL 405	18th Cent Lit	3
COMM	Elective	3
COMM 305	Broadcast News	3
PHIL	Elective	3
ENGL 303		
Or 304	Shakespeare	3
CORE 403	Senior Capstone	0
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ENGL	Elective	3
COMM 398/99	Internship	3
<u>OR</u>		
COMM 501	Ind. Study	3
ART 115	Intro Photography	3
MKTG 302	Marketing	3
PSYC 304	Soc Psychology	3
	Free Elective	1
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