

International Business/ Modern Language

Coordinator: Dr. Margaret Morales

The programs in Languages and Cultures have as their mission to educate each student to become a productive worker, a responsible citizen, and a cultured member of society. This mission is reflected in the descriptions of the department's major programs given below which aim at providing life enrichment through a liberal arts curriculum and life skills through professional experiences to all its students. The curricular objectives of the program are consistent with those of the American Council on the Teaching of Foreign Languages, the Modern Language Association of America, the several American associations of teachers of foreign language

The interdisciplinary major in International Business/Modern Language, with options for either French or Spanish, is offered in conjunction with the Business Administration Department. French language courses are taken at Saint Francis University and at its program in Chicoutimi, Quebec; Spanish language courses are taken at Saint Francis and at its program at Cuernavaca, Mexico. A further study abroad program, as necessary, will be chosen by the student and the student's departmental advisor. Study abroad is required to complete the International Business/Modern Language program.

The graduate competent in business and a foreign language has a clear edge in the domestic and international job markets. Opportunities for graduates with a language and business competence have increased significantly in recent years and are projected to do so well into the future. Personnel are sought by national and local governments, hospitals, multinational corporations, social agencies, libraries, museums, airlines, and travel agencies. Further information can be provided upon request by the departmental advisors and the Office of Career Counseling and Placement.

BACHELOR OF ARTS

INTERDISCIPLINARY MAJOR IN INTERNATIONAL BUSINESS/MODERN LANGUAGE:

FRENCH OR SPANISH OPTION

MAJOR REQUIREMENTS

1. Accounting 101, 102; Economics 102, 402; Finance 202, 324; Management 101, 206; Marketing 302, 404; Mathematics 111; Statistics 301; Business Law 301; Computer Science 101; and Language 103.
2. Either:
 - (a) Fifteen credits above the 202 level in French, to include French 301, 306, and courses in literature, culture, and business taken abroad; *or*:
 - (b) Fifteen credits above the 202 level in Spanish, to include Spanish 301, 312, and courses in literature, culture, and business taken abroad.
3. Six credits of business or modern language electives (beyond core requirements) to include Independent Study, Internship Abroad, Domestic Internship with an international business emphasis, or Study Abroad.

Free Electives: Suggested areas: Accounting, Computer Science, Economics, Finance, French, Management, Marketing, Mathematics, Political Science, Psychology or Spanish.

Notes: Advanced placement, particularly in a language or in mathematics, may increase the number of free electives; secondary certification to teach French or Spanish may be possible to obtain by careful use of free electives (see the Education Department chair for courses required).