

Business Administration

Dean: Dr. Randy Frye

The School of Business carefully blends a high-caliber, technical business education with a broad-based, integrated liberal arts education, that yields graduates who become talented and successful business and non-profit sector professionals; respect human life and cherish life-long learning; promote moral, spiritual, and social development; practice appropriate personal and professional ethical behavior; communicate clearly; and recognize their responsibilities to family and community. The School of Business aims to graduate students who have the knowledge, skills, love of learning, confidence, drive, and ethical and moral values needed to be happy and spiritually fulfilled in life and successful in business.

The School of Business offers the Bachelor of Science degree in Business Administration with majors in accounting, economics, finance, management, management information systems and marketing. All business programs are supported by a Common Business Core (CBC) that provides coursework in areas fundamental to a broad-based business education and includes courses in accounting, economics, business communication, finance, the legal environment of business, management, marketing, production and operations management, statistics, and strategic management. The CBC will also develop the skill competencies and themes of undergraduate business education at Saint Francis University. The skill competencies are effective communication (writing and speaking); creative, critical thinking, and mathematical thinking; human relations and teamwork; and productive use of information (computer) technology. The unifying themes of undergraduate business education at Saint Francis University are global business, understanding and appreciating diversity, fostering empirical links with the business community (realism), making connections across business functions and disciplines, and seeing the ethical dimensions of business practices and decisions.

The School of Business also provides an internship program. This program integrates classroom theory with practical work experience under which students have specific periods of attendance at college and specific periods of employment, either full or part-time. The outside learning experience is a logical extension of what is learned in the classroom. Internships are undertaken in either the junior or senior year.

The School of Business offers five minors, including a minor in business administration for non-business majors only.

Minor in Business Administration (for non-business majors only): Accounting 101, 102; Marketing 302; Management 101, 201; Management Information Systems 102.

Minor in International Business: Business 101; Economics 402; Management 206; Marketing 403; plus two from the following: Economics 303; History 375; French 201, 202 and Spanish 201, 202.

BUSINESS ADMINISTRATION — COURSE DESCRIPTIONS

BUSINESS

101. Wall Street 101: Business in a Global Society (3 credits)

Provides a broad business perspective that considers the ancient and modern economic systems that balance resource supply with human wants, the ethical and legal dimensions of business decisions, the role of demographic diversity in a multicultural workforce, and how business operates in a global society. Fall, Spring.

BUSINESS LAW

301. Legal Environment of Business (3 credits)

The basic legal principles of business relationships, including the law of Contracts, Agency, Negotiable Instruments, Personal Property, Sales, Insurance, Partnerships, Corporations, Real Property, Trusts, Decedents' Estates, and Bankruptcy. Fall, Spring.

302. CPA Law (3 credits)

Application of basic legal principles of business law to selected problems and cases to enable the student to be better prepared for the Business Law section of the Certified Public Accountant's examination. Open only to accounting majors. Prerequisite: Business Law 301. Spring.

REAL ESTATE

111. Real Estate Fundamentals (3 credits)

This course will provide the student with a basic foundation for additional study to support the practice of real estate in Pennsylvania. The course is designed to acquaint the student with the language, principles and laws that govern the business of real estate. Emphasis is on the underlying concepts of land, property, rights in reality and the means, methods and laws that govern the conveyance of these rights.

112. Real Estate Practice (3 credits)

This course will provide the business with an introduction to all facets of the real estate business including a survey of field of specialization. Emphasis is on the role of a real estate agent in the field of residential brokerage. This course is designed to acquaint the student with basic techniques, procedures, regulations and ethics involved in a real estate transaction along with a working knowledge of the forms and documents used including the related mathematics.

STATISTICS

301. Quantitative Business Analysis I (3 credits)

The first of two courses which, when combined, investigate basic descriptive and inferential statistical analysis techniques and their application in business and economic decision situations. Topics include the collection and presentation of data; measures of central tendency and measures of dispersion; probability and probability distributions (discrete and continuous); sampling and sampling distributions; point and interval estimation, and hypothesis tests involving a single sample mean or a single sample proportion. Prerequisite: MATH 111. Fall.

302. Quantitative Business Analysis II (3 credits)

The second of two courses emphasizing the application of basic descriptive and inferential statistical analysis techniques to business and economics decision situations. Topics include hypothesis testing involving two sample means (or two sample proportions), analysis of variance (ANOVA), Chi-square, simple linear regression and correlation, statistical process control (SPC), and ethics in statistical analysis and reporting. Prerequisites: Mathematics 111, STAT 301. Spring.